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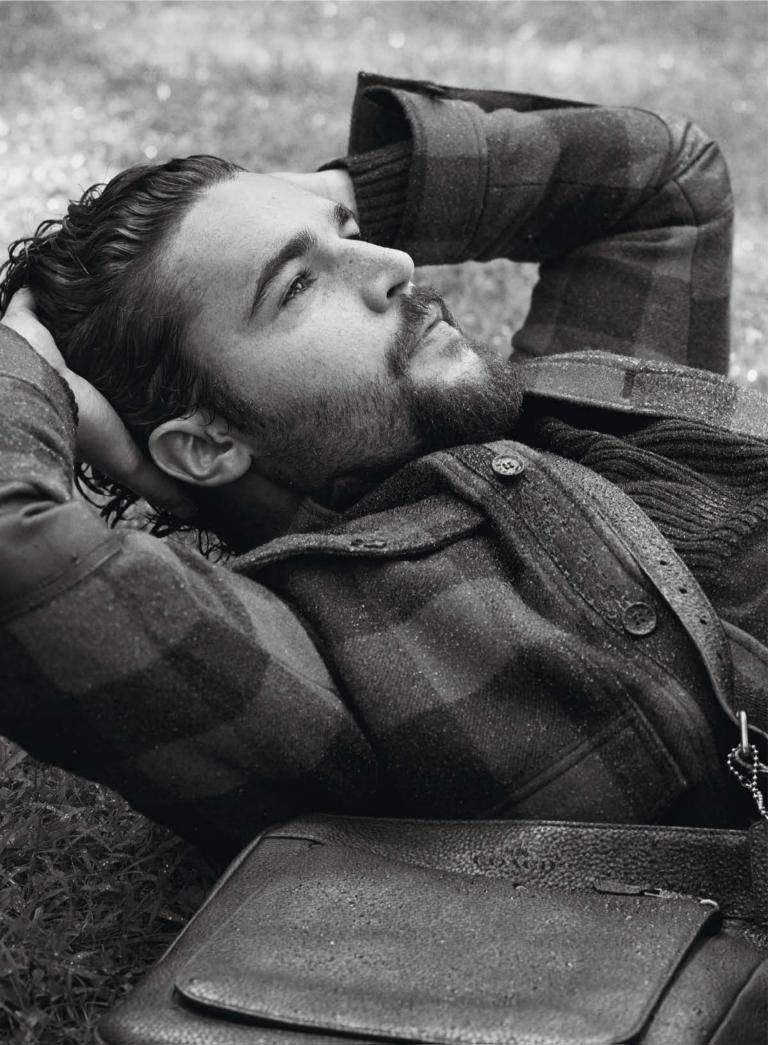
DIOR HOMME EAU FOR MEN















Coach Dreamers

Christopher Abbott/Actor Pebbled Field Bag in black Wool Shirt Jacket in red/black Coach proudly supports the High Line. coach.com





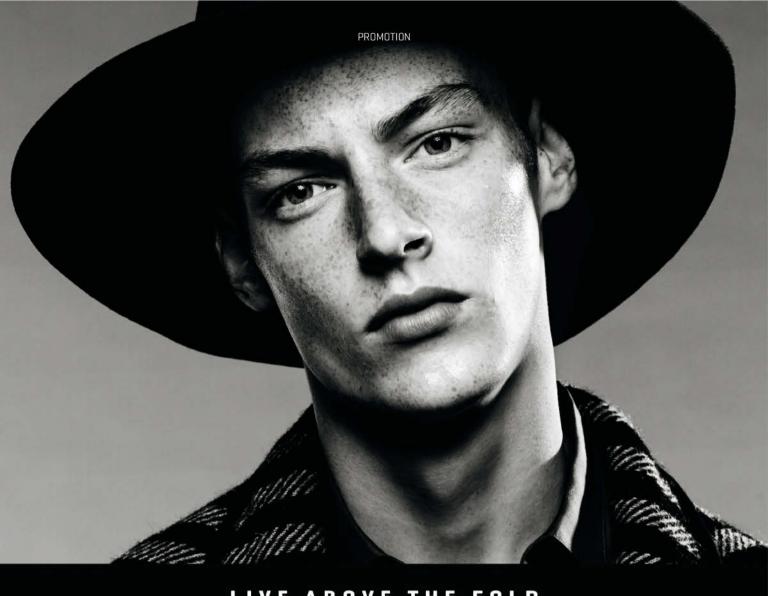


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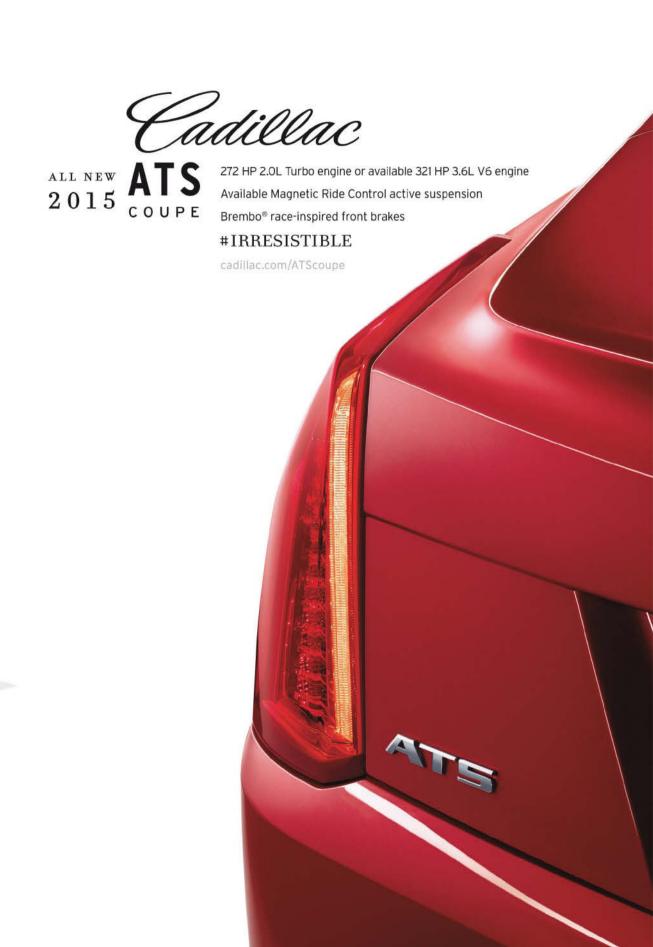
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THE NEW MEN'S FRAGRANCE FOR THE ULTIMATE JET SETTER

# MICHAEL KORS







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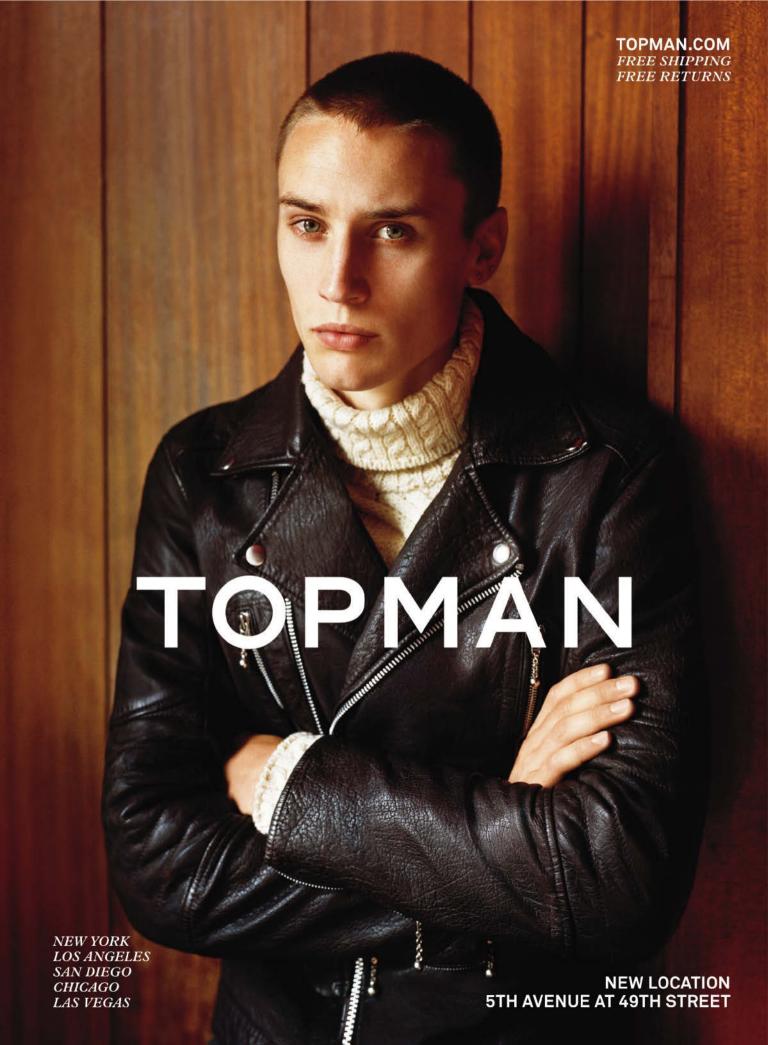














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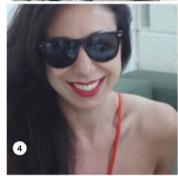
















#### 1/ Alex Bhattacharji EXECUTIVE EDITOR

#### Mavericks task: Editing and cowriting the package

"I really liked having a cross section of people pushing the envelope in entertainment—writers, producers, executives, and obviously actors. I'll admit that talking to Johnny Depp was intimidating, but he was a true gentleman. I caught him just having completed a whirlwind year of work that I think will add a lot of luster to his eclectic career."

# 2/ David Walters ENTERTAINMENT DIRECTOR

#### Mavericks task: Cowriting and booking the package

"Our goal was to seek out the people who are actively doing things differently. I was really excited to include Jenny Slate—in addition to being ridiculously funny, I think she made a pretty bold move this year with Obvious Child. I interviewed 14 people in all. It's always a bit insane, but you find a sort of rhythm and energy that really works."

## 3/ Eugene Tong STYLE DIRECTOR

#### Mavericks task: Styling the package

"We were going for an undone black-tie lookthe way they might look after an awards show or after a party. As Hollywood people, they're used to that. There's a lot of interesting things happening with eveningwear right now, so we could play off personalities. Jim Parsons is a little more adventurous, so we had him in a blue silk jacket, and we put Charlie Day in a chocolate-brown tux."

#### 4/ Andrea Oliveri

EDITOR-AT-LARGE

#### Mavericks task: Booking the package

"I think what makes this package unique is the mix of people. Each one has a special quality and body of work that make him or her hard to define by just one title. Working on this took a lot of patience and a lot of Post-its. Lots and lots of Post-its. Also, never underestimate the transformative powers of good music and good catering on a shoot.'

#### 5/ Jeremy Liebman

#### Mavericks task: Shooting the package

"There was a pretty strong Texas contingent, which is where I'm from: Ethan Hawke, Jim Parsons, Scoot McNairy, and Justin Simien. McNairy and I went to rival high schools in East Dallas at the same time, so it turned out we knew a lot of the same people. It was fun to reminisce about that."

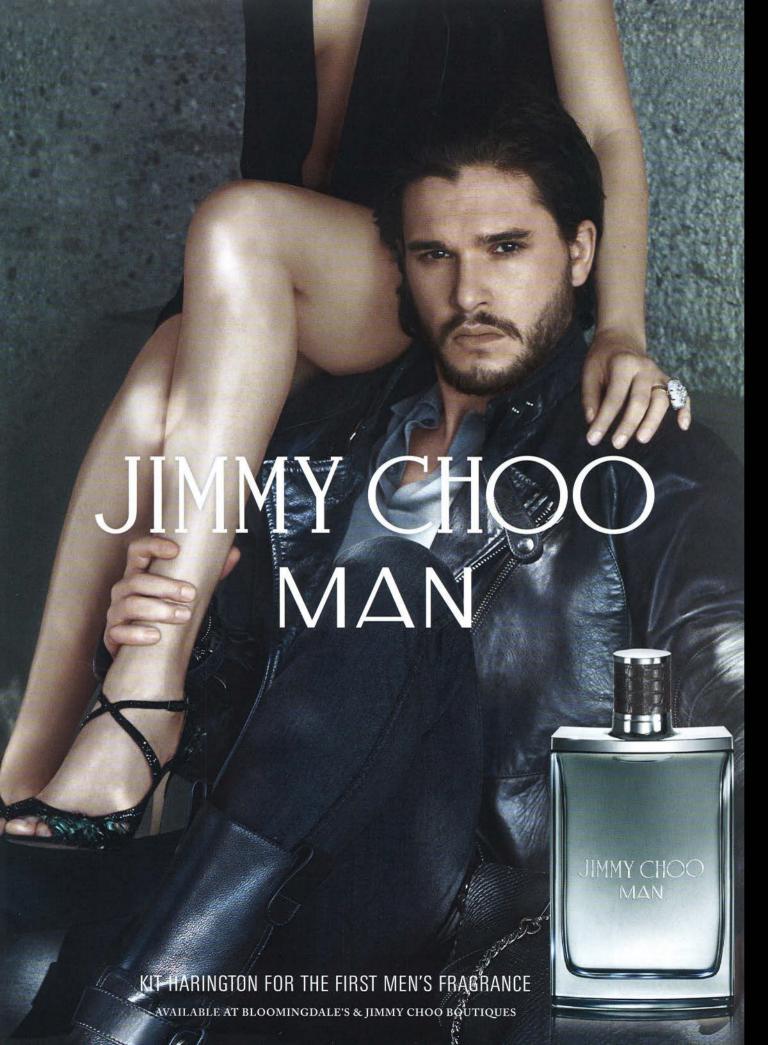
## 6/ Ashley Horne PHOTO DIRECTOR

#### Mavericks task: Producing the package

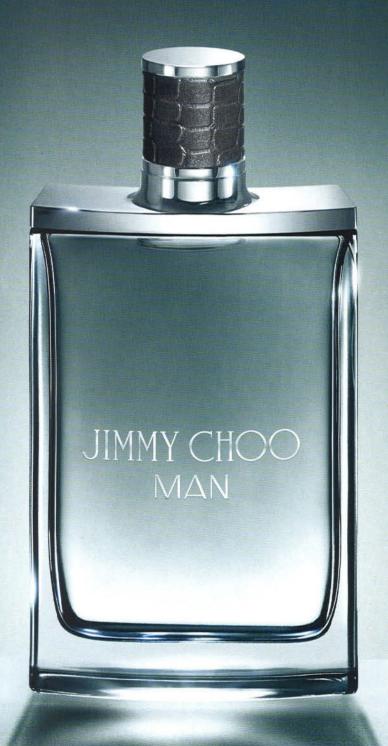
"We did it all this year: shooting in houses, mansions, hotels, studios, even a desert town. I was so happy when our creative director, Rockwell Harwood, suggested Jeremy Liebman. His energy worked perfectly for the project, which really is a marathon of shooting and travel."

## Inside Hollywood Mavericks

ASSEMBLING OUR PORTFOLIO OF
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# Open to the Public

The private estates of some famous names are now doing business as vacation homes for renters who want luxury—and, maybe, to live a little vicariously.

#### 1/Lake Kora

#### ADIRONDACKS, NEW YORK

Alfred Vanderbilt purchased this 1,000-acre compound in 1913 and owned it for a year before lawyer Francis Garvan bought it (Vanderbilt went down with the Lusitania in 1915) Harvard's and Yale's baseball teams played for visitors every August, and a gondola was imported from Venice for trips around Lake Kora, Today, there's canoeing and hikingplus Wi-Fi and a new TV in each of the seven houses that sleep up to 28. From \$13,680 a night; beautiful-places.com

#### 2 / The Brando

#### TETIAROA, FRENCH POLYNESIA

While filming Mutiny on the Bounty, Marlon Brando fell in love with this string of isletsand bought them in 1967 for \$270,000. In 1999, Brando and developer Richard Bailey began imagining a hotel that could be a model of sustainability, and when it opened this past July, it became the world's first low-carbon resort. But guests don't rough it: There's an oceanfront spa, and a Michelin-starred chef oversees two restaurants. From \$3,823 a night; thebrando.com









An estate doesn't need star power to be worth the trip. Here, two that make up for in luxury what they lack in name—both in Provence, France, where "there's a deep sense of history, but the region is begging for high-end lodging," says British property developer David Rich-Jones, who is helping to provide it.

#### LA BERGERIE

Rich-Jones' villa in Tourrettes—situated on Terre Blanche, one of the only full-service resorts in France—is built on land that once belonged to a colonel in the Napoleonic army. A concierge can arrange for a chartered sail around Cap d'Antibes. From \$55,000 per week or \$7,900 a night; bergerieterre blanche.com/the-villa

#### DOMAINE DE MANVILLE

Locals Patrick and Edith Saut spent a decade transforming a 100-acre farm in Les Baux-de-Provence (built circa 1908) into a country retreat. Olive groves and cypress trees surround a golf course, and at the backyard restaurant guests can expect free-range lamb chops with black-olive tapenade and slow-roasted tomatoes and desserts made with Domaine de Manville's own honey. From \$319 a night; domainedemanville.fr

## 3/Villa La Vigie

#### MONTE CARLO, MONACO

This Côte d'Azur mansion was built in 1902 for Sir William Ingram, owner of the *Illustrated London News*, who threw Gatsbyesque affairs. The Germans seized the property in WWII—it made for a good observation post—and in the nineties, Karl Lagerfeld restored it and lived there for a decade (the ground floor is undergoing an overhaul this winter). The home sleeps 12 and has a pool overlooking the cape of Monte Carlo. \$53,000 per week; montecarlosbm.com





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# The **Upper** Crust

Once a lowly frozen convenience food, potpie is showing up in restaurants across the country-and with fillings that transcend chicken (think pheasant, oxtail, and pork). Robbie Arnold-Starr of Belcampo in Los Angeles says, "There's a bit of serenity making a stew and then rolling out the dough for it—it's almost like meditation." Mindfulness aside, these golden, puffed stunners are on menus mostly because "people want to have that emotional experience that comfort food can bring," says Daniel Humm of the NoMad Bar in New York City. And what's not to get emotional about when you're forking through a hot, buttery crust to reach a rich, tender stew on a cold night? Here's where to dig in.

### Belcampo Meat Co.

### LOS ANGELES

This butchery-restaurant sources meat from its own cows in the Shasta Valley, and Arnold-Starr thought that using their tails was a great way to avoid wasting an underutilized cut. "Oxtail has a lot of collagen and gelatin that comes out when slow-cooked." he says. "It creates a great base." Acorn squash, leek, and fried sage round it out.

### Le Pigeon

### PORTLAND, OREGON

Two of the most popular dishes here: the smoked-rabbit-Cheddar pie with a mustardinfused savory "ice cream" and the baconand-eel pie with broccoli ice cream (the candylike eel, salty bacon, and cooling ice cream are delicious). The latter nods to a British eel pie, except Gabriel Rucker makes his with unagi marinated in soy, sugar, and mirin. It's "about layering flavors," he says. "Smoky, sweet, savory."

### The Forge

Christopher Lee had the subversive idea to put a vegetarian dish on a steak-house menu. His black-truffle mac-and-cheese potpie (technically a side, but often ordered as an entrée) forgoes bread crumbs for a crust and combines Parmesan. mascarpone, Cheddar, raclette, and preserved black truffles. "We go through 20 to 30 a night," Lee says.

### Clio

### BOSTON

Ken Oringer pays homage to a French cooking legend with his black-truffle-andabalone pie, a play on the truffle soup Paul Bocuse made for French president Valéry Giscard d'Estaing in 1975. Oringer's version includes a truffle fondue of pigs' feet and chicken fat. "It has that rich mouthfeel," Oringer says. Bonus: Servers score the top and pour in a slow-cooked egg at the table.

# **High West Distillery &**

### PARK CITY, UTAH

Saloon

The two surprise ingredients in Ashley Chapman's chicken version? Rye whiskey, which "brings a sweet, slightly spicy character to the broth that gives the dish a lighter finish," he says, and locally hunted pheasant.

### The NoMad Bar

### **NEW YORK CITY**

Your waiter will crack the crust of this chicken potpie, stir in black-truffle cream, and slide in a skewer of foie gras. "The foie gras and black truffle bring luxury to a dish that's often sedate," says Humm, who was looking for the bar equivalent of the famous truffleand-foie-gras-stuffed roast chicken served at the NoMad, the sibling restaurant. "I want diners to feel warm and full and, when done, ready for a nap."

Finishing touches at the NoMad Bar: A foie gra skewer and a spooful of black-truffle cream.



HOME IMPROVEMENT

# Your Bedroom?

How Luxe Is If the answer is "not sure," here's a complete guide to the sheets, pillows, paint colors, electronics, and, yes, drawer knobs that will make the most of your space.



### Go Gray

Beige might be an interiordesign punch line, but it is possible to go neutral without being bland. For an elegant, masculine vibe, think gray. It's an ideal foil for other colors, and it plays well with all types of wood. "Gray is the new white," says Vicente Wolf, whose clients include furniture dealer Ralph Pucci and music mogul Clive Davis. "Whether you're using it as a fabric, a paint color, or a wood stain, the great thing about gray is that it can create the mood of a room." But when it comes to paint, just be sure to always opt for a gray two shades lighter than the one you actually want-it'll dry darker than you expect.



### PAINT YOUR WALLS

An online designer, an interiors veteran, and an architect weigh in on their favorite grays.



### NO. 01

The Shade: Charleston Gray, Farrow & Ball

The Expert: Alex Caratachea, senior designer at the online upstart Décor Aid

"Grays can turn cool and flat. This is a gentleman's gray. It's velvety and rich, with a little bit of a brown. It would pair well with glass sconces."



The Shade: Flagstone 1001-4, Pittsburgh Paints The Expert: Vicente Wolf,

founder of the interiors firm Vicente Wolf Associates

"This gray works especially well with other colors against itblue or monochromatic black and white. It creates a room that a woman can go into and not feel like it's a man cave."

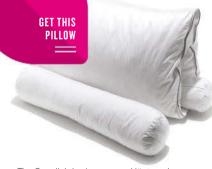


### NO. 03

The Shade: Railings, Farrow

The Expert: Steven Learner, architect and founder of the Collective Design Fair in New

"Gray is the perfect alternative to a gallery-white wall as a backdrop for art. I lean toward warm gravs, more brown than blue. that are dark and a bit somber."



The Swedish bed company Hästens is cultishly adored for its cotton-, wool-, and horsetail-filled mattresses that are preposterously comfortable (and expensive). But its Anatomical Sleeping Pillow (\$280) should be getting the same love, especially now that it comes in an all-down-filled version. Its design. intended for side sleepers, keeps the spine straight by providing support to the crucial area between the shoulder and the neck. And unlike a lot of subpar down-filled options, it's machine-washable. In a market flooded with upsell gimmicks that don't help you sleep better, this is the pillow worth investing in.

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best bedding brands on the

market right now.

"Thread count is a marketing term, not a quality test," says luxury-bedding retailer Gayle Warwick. "It's all about the quality of the yarn—which you won't find on packaging. Yarns can be twisted three times for an incredibly high thread count, but the fabric isn't any better. The best test is the feel: weight, texture, how it drapes."

### **COYUCHI:** THE ULTIMATE IN FLANNEL

Made from organic-cotton yarns at a German family-owned mill that's been around since 1885, these six-ounce sheets are insanely soft. Get the matching drawstring pants and notched-collar pajama set (seen above) for hands-down luxury.

### **BOLL & BRANCH: THE GO-TO ECO**

The world's first fair-tradecertified bedding is a no-brainer when you want classic, timeless (and GMO-free) organic-cotton whites. In January, the year-old brand will roll out its first color duvets in stone and navy for some sexy mix-and-match options (delivered to your door for thousands less than a set from Frette).

### PARACHUTE: THE EURO CONVERT

The brand's Venice set eschews a top sheet in favor of the popular-across-the-pond duvet (with rubber buttons that won't chip in the wash). Percale (inspired by a man's dress shirt) and sateen options, available in white, slate, beige, and pale blue, are made in Tuscany from Egyptian cotton. (If all that sounds very fancy, the direct-to-consumer model keeps the prices super-reasonable.)





Believe it or not, an attractive extension cord actually exists.

The **Extō**, with its 12-foot-long cotton-covered cable and hand-crafted aluminum-and-stainless-steel casing in 11 color options,

holes on the underside, so it can be attached to almost any sur-

embodies utilitarian elegance. Bonus: It comes with mounting

face with four simple screws. \$70; conwaygoods.com

### Do Sweat the Small Stuff

Home-improvement devotees know that one smart way of elevating an interior is to swap out the hardware in cabinets and drawers. But you have to choose the right replacements. Enter **Kast**, a two-year-old Cleveland studio that specializes in minimalist concrete knobs. Founder Grey Hensey admits that in homes, the material can feel "thick and industrial," but Kast makes it sleek and refined by reducing aggregate (the pebbly composite in sidewalks) in its cement mix and adding finely crushed glass for a subtle, grainy texture. With 19 current styles (and 8 more on the way), there's no reason your drawers should remain an afterthought. \$16 for a pair; kastconcrete.com —Liz Stinson



Used to be, rarefied liquors were for sipping solo (only a rube would request them in a cocktail, and bartenders would give you the side eye for asking as much). But just as diners are paying more attention to what's on their plates, drinkers "care more about what is inside the drink," says Xavier Herit, head bartender and a partner at Wallflower in New York City. Quality booze enhances flavors (and helps prevent hangovers), which is why restaurants and bars are using top-shelf ingredients in a spate of new cocktails. These recent arrivals obviously don't come cheap—question is, are they worth the extra cash? We asked Herit to visit four New York bars with premium drinks to find out.

### Oichi Mule, \$23

**SERVED AT: DANIEL** 

**PREMIUM BOOZE:** AO vodka, a Japanese sipper distilled from rice

OTHER INGREDIENTS: shiso leaves, yuzu juice, lime juice, elderflower syrup, white-cranberry juice, club soda HERIT'S TAKE: "I can taste the rice in the vodka, which tells me that it's special, be-

cause vodka usually doesn't have much flavor. There is a certain graininess, closer to sake. The shiso is also prominent."

WHY IT'S WORTH IT: "I think all the ingredients together make sense. It's a friendly cocktail, a cocktail that goes well with food."

### Wedding Bell, \$32

SERVED AT: SIXTYFIVE AT THE RAINBOW ROOM

PREMIUM BOOZE: Billecart-Salmon Brut champagne
OTHER INGREDIENTS: Cognac,
Cointreau, Luxardo Maraschino liqueur, lemon juice
HERIT'S TAKE: "Dale DeGroff
pioneered the modern
cocktail scene at the Rainbow Room, so you should
be serving prestigious
cocktails here. I'm told this

is a riff on DeGroff's The Ritz. Making champagne cocktails is not easy. Even if you put a half-ounce of champagne in a drink, it is prominent, so it should be chosen wisely."

WHY IT'S WORTH IT: "When I taste the Wedding Bell, I get a wonderful dry finish from the champagne."

### Path of the Righteous, \$45

SERVED AT: APOTHEKE

PREMIUM BOOZE: Hillrock
Peated Single Malt, a newly
released distilled whiskey
from New York state
OTHER INGREDIENTS: sweet
vermouth, Aperol, green
chartreuse, orange zest,
rhubarb garnish
HERIT'S TAKE: "I like how

they are using a local spirit

in this cocktail. This is a drink based on the Boulevardier, basically a Negroni with bourbon."

WHY IT'S WORTH IT: "The use of a peated whiskey makes it feel a little more wintery. If you like bitterness and smokiness, this is the perfect drink."

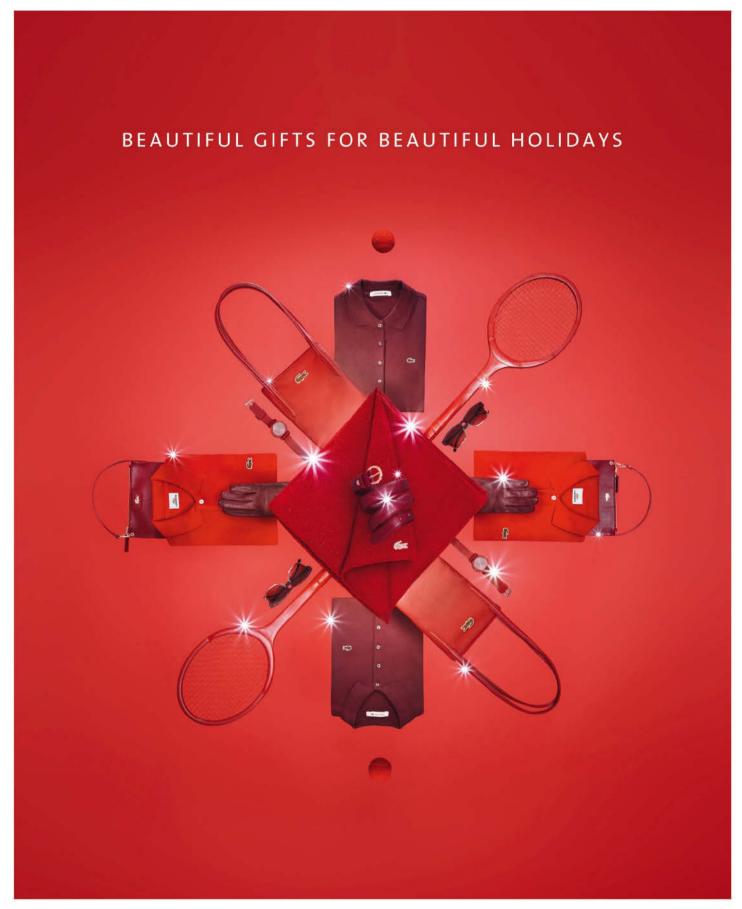
### Chet Baker, \$150

**SERVED AT: EXPERIMENTAL COCKTAIL CLUB** 

PREMIUM BOOZE: vintage
Leeds and Wakefield Jamaican rum from the 1940s
and vintage Cinzano antica
formula from the 1960s
OTHER INGREDIENTS: honey
syrup, orange bitters
HERIT'S TAKE: "Vintage spirits
bring a little more sweetness
and oxidation. They can also

add robustness. This cocktail's complexity reminds me of Madeira—it has that fortified feel and also a bit of a bourbon character."

WHY IT'S WORTH IT: "This is for the connoisseur who will appreciate each ingredient. I understand why it is expensive."



Visit our new digital boutique Lacoste.com #BEAUTIFULHOLIDAYS





girls anymore. So surrender your inhibitions—and learn how that eggplant you just texted is likely to be interpreted.

### DO YOU KNOW A GUY WHO TEXTS WITH EMOJIS,

those little hearts, smiley faces, and hand gestures? Are you of the mind-set that this seemingly idiotic and emasculating way of communicating should be used only by gum-smacking, Bieber-loving tweens—and even then it's questionable because, you know, the future of humanity and whatnot? That would be a totally acceptable point of view. That is, if this were a couple of years ago.

Each second, the Twittersphere sends about 500 tweets with an emoji (Japanese for "picture character"); in October, we surpassed 6 billion emoji tweets, and that's just since July 2013, when emojitracker .com started keeping tabs. Not all of those tweets are by aspiring Mileys or older women who could've advised Ms. Cyrus against that inner-lower-lip tattoo of the crying cat face (1).

Begrudgingly, but inevitably, we've let emojis infiltrate our lives. And while communicating with them doesn't always feel right or good, omg, they're so addicting. We furiously thumb our favorites to friends and those we hope to be more than friends with. At this point, if you don't use them, you're being purposefully pretentious, like the kind of person who brags about abstaining from Facebook.

"I'm surprised at how much it's seeped into the culture," says Matthew Rothenberg, who runs emojitracker, which tallies the most tweeted emojis. "It keeps going. Ask people their favorite, and there's a story." You'll write your own, but read this FAQ first to avoid a troubling tale of emoji-ing gone wrong.

### Is resistance futile?

Pretty much. Fluency in how, when, and why to use emojis is more necessity than luxury—now especially, since 250 new ones were approved by



the Unicode Consortium, the emoji governing body (yes, there's an emoji governing body), which standardizes characters across platforms.

Even fictional people can't shake them. In To Rise Again at a Decent Hour, Joshua Ferris' latest novel, the protagonist is Luddite dentist Paul O'Rourke, who detests the "shallow shortcuts" but eventually succumbs to using them. Ferris says emojis are "a parable for all technology. Whatever is brought into the world is intended to be used pervasively, and you can withstand it until you find yourself adopting something that you were scorning."

### Why is emoji-ing so addicting?

Learning to use emojis is like learning a new language. There's a tribalism to it, and proficiency helps you fit in: Just as there's a wit to how you use words, there's an intelligence to how you use emojis. Also, it's the de facto way to flirt. "Men have a difficult time expressing feelings," says Jonathan Badeen, a Tinder cofounder. "Pictures say things they don't know how to say." (Pro tip: Sometimes an eggplant (2) is more than just an eggplant.)

### Aren't emoiis a fad?

Remember when the Internet was a fad? Jenna Wortham, a technology reporter for the New York Times, says: "They're fully a part of modern communication now. If you don't know who Beyoncé is and how to use emoji, it's a sign you're out of touch."

Clearly, Mike Scott is not worried about emojis losing their relevance. The 26-year-old power forward for the Atlanta Hawks has more than 20 emoji tattoos, including multiple faces, the walking guy (3), the ambulance, and the lips. He says he wants to get them all, minus the pile of poo (4), even though there are about 850 on the iPhone. "I have a lot of chest space left," says Scott, who is six feet eight.

### Can my emojis be misinterpreted?

Emojis don't convey nuance. Also, it's easy to be insensitive, because there's no non-Asian minority presence: There are seven emojis representing notebooks (5) but no African-Americans and no taco, the absence of which enrages people.

Will, 27, a trend forecaster for a health-and-wellness website in New York City, says, "One of my friends was having a business meeting with people from Japan, and I wanted to say, 'Good luck with the people from Japan.' I sent a sushi (6) and a thumbs-up (7), and I realized, 'Wow, that's superracist.' Like, 'Good luck with the sushi people.'"

### Is it ever appropriate to send an emoji at work?

"The rule of thumb is to stay away from them," says Peter Post, author of Essential Manners for Men. But there are exceptions. Eric Ray Davidson, a celebrity and fashion photographer, emojis with abandon. He wants clients to associate him with fun, so that they're relaxed in front of the camera. "I'm not a surgeon," he says. "I get paid to take pictures. Don't take yourself so fucking seriously."

### Will my emojis haunt me?

Almost certainly. Kalin, 33, a graphics designer in Savannah, Georgia, was dating a doctor. "He used emojis a ton while planning our first date," she says. "He'd put three overly eager smiles in a row (8). Things moved into the gaga phase, and I found his emojis endearing. After it ended, I'd look back on our texts and think, Of course he sucks. Look at all of those damn emojis! I claimed I'd never date an emoji guy again. That lasted until my next date."









### 2015 BMW M3

**THE VITALS:** 0 to 60 mph in 3.9 seconds (4.1 with manual transmission); top speed: 155 mph; base price: \$62,925

**OPENING STATEMENT:** The M3 has always rewarded driving technique. It's a car guy's car, and you have to know what you're doing behind the wheel to maximize its capabilities. This M3 dials that back a bit; it's a little more accessible.

**ESTABLISH YOUR BONA FIDES:** But it's still a finesse vehicle that eats curves; its carbon-fiber roof makes it lighter than last year's model, so it has an even lower, more gripping center of gravity.

prop some knowledge: The 2015 goes back to the M3's roots. After experimenting with a V8 engine in the previous generation, BMW went with a twin-turbocharged, 425-horsepower inline six: It's more powerful than the V8, weighs less, and gets 25 percent better mileage.



### 2015 Mercedes-Benz C63

**THE VITALS:** 0 to 60 mph in 4.0 seconds (S² version, 3.9); top speed: 155 mph; base price: \$63,500 (estimated)

# **START WITH THE RIGHT ANALOGY:** The C63 is like a leather-handled

platinum sledgehammer: It's luxurious, but it brings the thunder. **GET TECHNICAL:** The twin-turbocharged V8 engine is 37 percent smaller than in 2014, but it's more efficient and powerful: It has 469 hp (in the S² version, you get 503). That's more than in the base version of Mercedes' pure sports car, the AMG GT, which has 456 hp, costs \$100,000, and is meant to take on the Porsche 911.

TEACH 'EM A HISTORY LESSON: The engine is four liters to the M3's three, recalling Mercedes' reputation for bigger, blunter engineering solutions, like the V8s it has been putting into its smaller cars since the sixties.



# Goliath vs. Goliath: A Field Guide to the Great Sedan Debate

BMW or Mercedes-Benz? In the ultra-competitive small-supersports-sedan market, this is the question guys have been arguing about since the eighties, when the German automakers released the M3 and the 190E 2.3-16 (the precursor to the C63), respectively. That's because the cars are practical four-doors with punch. The gap between these models in the previous generation was as narrow as it had ever been: BMW, the brand with the more performance-oriented image, paid more attention to luxury, and Mercedes, the brand with the more luxury-oriented image, paid more attention to performance. Now that the 2015 versions have arrived, expect the factions to get even more vocal. Here, the talking points to cover both sides.







have some competition: Cadillac's 2015 ATS-V. The brand was founded more than 100 years ago on principles of advanced engineering, performance, and luxury—and if Cadillac wants to compete on those today, it has to go head-to-head with BMW and Mercedes-Benz. With a 450-plus-hp twinturbocharged V6, a 0-to-60 time of less than 4 seconds, and a top speed of about 180 mph, that's exactly what it's doing.

# HUBLOT

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# INSIDER//







### PARTY

### **DUNHILL ON MADISON**

DETAILS celebrated the arrival of dunhill's sophisticated Autumn/Winter '14 collection. Hosted by Scout Sixteen's Justin Livingston, guests enjoyed Ciroc Pineapple cocktails and sipped on wines curated by Club W. Brendan Fallis brought the perfect soundtrack as friends of the magazine mingled in the elegant Madison Avenue boutique.







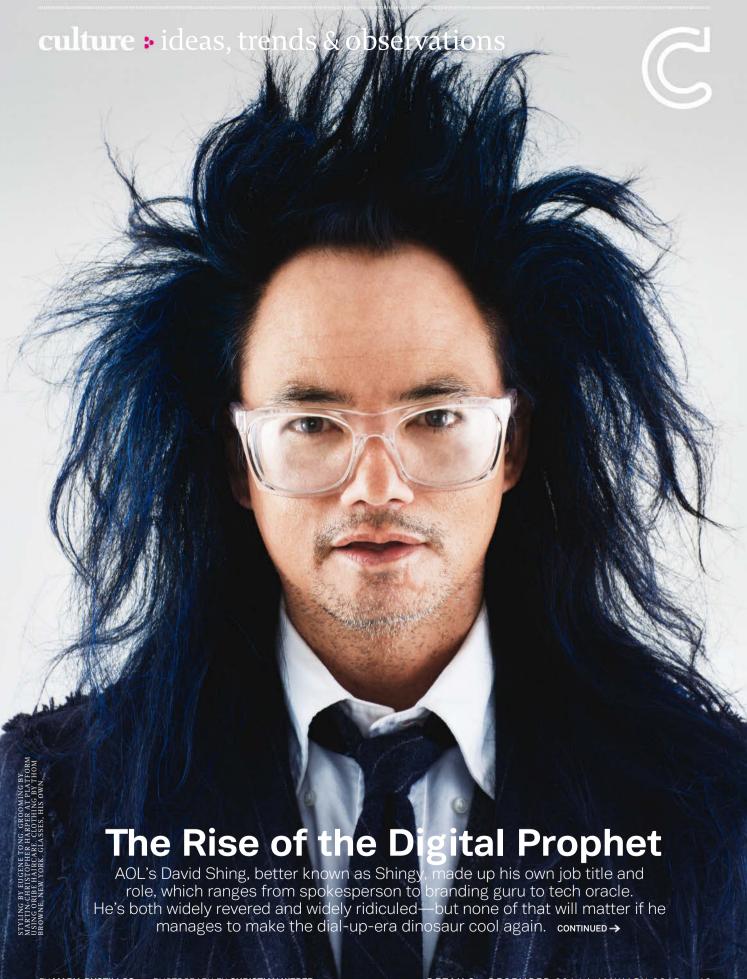


1. Trend Styled's Saul Carrasco (far left) and Blake Skjellerup (far right) with friends 2. dunhill's Autumn/Winter '14 Collection 3. Brendan Fallis and Justin Livingston





W





### → CONTINUED

### "COOL! VERY MUCH UTILITY!" EXCLAIMS THE DIGITAL

prophet—the title David Shing, better known as Shingy, bestowed upon himself at AOL. He is preaching to 150 fresh-faced young marketing professionals gathered in the lower-Manhattan headquarters of Horizon Media to hear him deliver a talk entitled "Consumers: The New Renegades." Known for his gravity-defying spiked black coiffure, Shingy wears (perhaps even "rocks") oversize specs, slim black pants, a paint-spattered button-down, and Roman sandals. He speaks animatedly of brand engagement and native advertising as a stream of vivid images flash and flow across the wall of screens behind him: a flask bearing the phrase FUCK ROSÉ; a hamburger in extreme close-up; Shingy's upraised middle finger in sharp focus, his black nail polish gleaming against a bleached white sky.

"Sitting on a beanbag does not make you a creative!" he shouts in his lively Australian tenor.

He proceeds to dissect one ad after another,

**AOL'S INSTANT MESSENGER:** Among Shingy's tasks as digital prophet is making branded videos, like this interview with Jason Momoa, ex of *Game of Thrones*, for the AOL Build video series.



culminates with Shingy raising an arm in triumphant farewell and saying "Cheers!" to sustained, enthusiastic applause.

### ONE NEED ONLY REMEMBER AOL'S ONCE-UBIQUITOUS

CD-ROM mailers to know why the company sees Shingy as a sine qua non for its renewed relevance. Regardless of what the prophet foresees, his message is the same: Tech's least cool giant is, finally, of the moment. To the hip kids of the digital scene, the 44-year-old Shingy's retro goth-emo look, which strongly recalls the Cure circa 1985, may seem dated and curiously affected, but amid the Dockers-clad C-suite crowd Shingy plays to, his appearance screams tech chic. (Besides, two of AOL's top advertising targets are the deep-pocketed 50-plus and mom demographics.)

Shingy spends most of the year whizzing around the globe in a blizzard of presentations at conferences (TEDx, CES, SXSW, the Next Web, etc.) and for major corporations (Wal-Mart, L'Oréal, AT&T). And he is in high demand, attracting what Business Insider described as a rock-star-like following. Twitter searches for @shingy yield one paean after another: "Thanks for blowing our minds"; "inspiring presentation"; "Excited to hear @shingy speak today!" But alongside the praise is a little snark: Often Shingy's title is the subject of social-media sniggering (one commenter says, "I must confess I prefer ludicrously self-important titles like Digital Prophet, because you don't have to hear a single word to know they're not worth listening to"). Other times, Shingy himself is the target ("What's irritating about this tryhard is he's supposed to be a rebel but he's a PR hack for corporate America").

Shingy was thrust onto the national stage last February during a brief appearance on MSNBC's *The Cycle.* It wasn't a softball interview so much as a Nerf-ball one: "It's an honor to have the brilliant David Shing at the table," host Touré said. Shingy shared a few fairly bland predictions and platitudes:

Skrillex of the Valley" and asked, "How many people were laid off to keep the Prophet in black nail polish and laminated trend reports?"; the Web culture site Uproxx called him "a tech Zoolander."

The backlash from within the tech industry baffled more than angered Shingy. "I love what I do," he says. "Holy crap!—I wouldn't be in it for all this time if I didn't enjoy this industry. And it's at a point of total inflection and change. When I invented this job and title, it didn't matter what I called myself... but that created the crosshairs."

### THE EIGHTH OF TEN KIDS RAISED IN RURAL NEW SOUTH

Wales, Shingy studied in Sydney to be a graphic designer and then jumped on the Web 1.0 bandwagon. After working his way up to creative director at a series of digital ad agencies in Australia, Shingy moved to New York City to work on an Internet start-up in 1999 and then to London in 2003. He joined AOL in 2007 as the European VP of media and marketing and, in 2010, moved back to New York upon being promoted and concocted the title of digital prophet.

So is Shingy a brand strategist, a spokesperson, a mascot? Is he a digital Don Draper, Jared from the Subway ads, or the Geico gecko? Something of each, and more—Shingy, an amateur artist (he lives in a studio loft with his wife, the performance artist Lia Chavez), is even in charge of redesigning AOL's New York headquarters. There's an AOL video of him at work on this—his hair in a loose topknot, painting an immense Chinese-inspired canvas for the offices (with the aid of Cabernet Sauvignon—"a gorgeous bottle of Caymus").

Even Tim Armstrong is hard-pressed to give a precise job description for his employee: "David Shing is an explorer of the future. He lives in multiple worlds and interacts with multiple worlds, and he really goes out into the future and sends us road maps back. I look at him as mapping the future land-scape, the same way that the early explorers did."

### "DAVID SHING IS AN EXPLORER OF THE FUTURE," SAYS AOL CEO TIM ARMSTRONG. "HE LIVES IN MULTIPLE WORLDS. I LOOK AT HIM AS MAPPING THE FUTURE LANDSCAPE, THE WAY EARLY EXPLORERS DID."

leading up to a 2012 Adidas promotional video featuring David Beckham surprising a series of people entering a photo booth in London. One little boy, overwhelmed, bursts into tears at the sight of his soccer idol. The audience sighs almost in unison; here and there, eyes are dabbed. "Yeah, if you don't tear up, you're a hardened bastard," Shingy remarks before addressing the efficacy of this tearjerker: He points out that every frame delivers an explicit Adidas brand message—a calculated risk in this marketing-savvy day and age—"but it just works."

The polarizing brand ambassador for AOL doesn't seem to be breaking any new ground, but he does appear to be breaking through. The talk

"If you're a brand that helps calm the noise, then you're actually able to get in the middle and help somebody become a better human."

But the day before, AOL's CEO, Tim Armstrong, had perpetrated the latest gaffe for a company that has had a number of "You've Got Fail" moments. Announcing a downgrade in the company's 401(k) matching, Armstrong blamed the benefit cuts on "Obamacare" and on "two AOLers that had distressed babies that were born that we paid a million dollars each to make sure those babies were okay."

In the ensuing blaze of anti-AOL sentiment, the press took one look at Shingy and sharpened its talons. Valleywag's Sam Biddle dubbed him "Our

Okay. But in less metaphorical terms, please? "What if I told you that AOL as a business would make more money if we could influence and communicate to 300 of the most important organizations in the world? David Shing does all those things for us, and it's a massive asset for our shareholders."

That none of AOL's competitors have a figure analogous to Shingy is either a very good or a very bad sign for the company. Despite being seen as a holdover from the days when 56K modems squealed and crackled their way online, AOL has gotten serious about trying to reinvent itself. Its original series Park Bench With Steve Buscemi and The Future Starts Here from CONTINUED



### → CONTINUED

Tiffany Shlain were nominated for Emmys this year, and top talent from Viacom, Apple, and elsewhere has been hired to produce premium content. It has made smart acquisitions (TechCrunch, the Huffington Post) and cut bait on failed ones (Patch). However, the challenge isn't just to make AOL current but to make it *feel* current. And to give this dial-up-era dinosaur a patina of digital currency, Shingy has become fluent in the cryptic, grammar-averse tech vernacular—"Remix Culture. Participate authentically. Fail Forward Foundation"; "Social amplifiers are amazing"; "I want multiquant"; "Embrace always logged in."

In one video, Shingy holds forth on a black-box soundstage amid dangling lightbulbs, pausing between interludes of wordless tapping on his phone to proclaim, "Mind share equals market share."

"I have watched the lightbulb video a dozen times," says noted programmer and tech thinker Paul Ford. "I just can't get enough of it. The way he uses language, it's corporate sensory overload. It's like if Michael Bay wrote *Who Moved My Cheese?*"

### IN A RAW-CONCRETE CONFERENCE SPACE AT AOL'S NEW

York City offices, a crowd of about 150 employees gather late one afternoon to watch Shingy conduct an interview with Jason Momoa, best known as Khal Drogo on *Game of Thrones*. Yet another role Shingy's taken on is that of an in-house David Letterman, or perhaps James Lipton, as the company seeks to make noise with its branded videos. He and the hulking actor, who's in town to promote his new film *Road to Paloma*, sit on tall director's chairs as cameras record and live-

stream the event.

"Is there any show you've done where you haven't taken your shirt off?" Shingy asks rather impishly.

"No. I'm not a big fan of clothes. I'm Hawaiian, you know what I mean?" Momoa replies. The audience laughs delightedly.

In the audience-Q&A portion, someone compares Momoa to AOL, asking if he feels at risk of being pigeonholed.

"Doing Stargate, some people really love it, and some people are like, Star-who? Yeah, four years I was on a show—22 episodes! I've been doin' this for a while. People are always, 'You're like Drogo.' A lot of people don't know who I am yet or what to really do with me."

Here, Shingy nods with special attentiveness before replying with feeling: "Amen, man." ■

### CULTURAL DIET

# Mary J. Blige

Don't call it a comeback—Mary J. Blige would rather think of *The London Sessions* as an "evolution." Recorded with some of the U.K.'s hottest young talents—including Sam Smith and Disclosure—the 43-year-old R&B icon's 13th album is an unexpected mix of unvarnished soul and old-school house music. Here, Blige discusses her can't-miss TV shows, the diva she admires most, and the white singers she initially assumed were black. —*Jesse Ashlock* 

# WHY LONDON CALLED

"I appreciate that they've always loved soul music. You could start with Elton John [1] being the first white Englishman on Soul Train. And George Michael—before I saw his face on 'Careless Whisper,' I thought he was a black man.

Seriously! The same thing with Sam Smith—when I first met him, I was expecting to see this big, fat black man, 'cause he has this giant voice. My mother loves him, my family—these are older women. He has that thing that transcends all the generations. He has it."

# WORKOUT ROUTINE ACROSS THE POND

"My favorite part about London was running in Hyde Park. You can run five miles from the Mandarin [Oriental Hyde Park] around the park and just see so many things happening."

# GREATEST CONCERT

"Prince. This was four years ago in Los Angeles, at the Forum. He was there for a month, and people were just pouring in. The musicianship blew me away."



### TV OBSESSIONS

"I've been a Sons of Anarchy [2] fan forever. I just finished Suits. I'm back in with Scandal. Oh, and there's this show called The Affair that's on right now. I just want to see what other kinds of stupidness this man is going to do."

### BEDSIDE READING

"The Shack. It's kind of like fiction, but it's based on forgiveness—how everyone has to forgive everyone, no matter who hurt whom. It makes you let go of all the hatred. It's hardcore. I would love to



see it as a movie."

### **GIRL CRUSH**

"I have to look at Jennifer Lopez [3]. She's a powerful businesswoman, a sweet lady, a sex symbol. No one's telling her she's too old, because she has confidence."



FII M

### **Everybody Loves Chris Again**

Following two coolly received directorial efforts (2003's Head of State and 2007's I Think I Love My Wife) and a recent string of obvious money-grab roles (Grown Ups 2, Madagascar 3), Chris Rock finally returns to comedic form. Top Five, which he wrote, directed, and stars in, tells the story of a former hard-partying stand-up attempting a dramatic comeback on the heels of a schlocky buddy-cop franchise. Set during a single day in a New York City that both Woody Allen and Spike Lee would recognize, the film skewers celebrity culture, fêtes old-school hip-hop, and easily ranks among the best of Rock's career. (Top five, even.) Out December 5.







### One for the Road

Jack Maxwell is a former bartender from South Boston with the accent to prove it, and he's exactly the kind of guy you'd want to throw a few back with. Which is why he's the perfect host of Travel Channel's latest globe-trotting docu-series, *Booze Traveler*. While sampling the local hooch, Maxwell explores far-flung destinations—Turkey, Armenia, Nepal—and learns about the people who live there, but it's his examination of how alcohol has shaped various cultures (and laws) that leaves you thirsty for more. *Premieres November 24*.



Starting last fall, you may have ogled a pair of leggy half-Aussie, half-Swedish twins (one brunette. one blonde) in Gucci and H&M ads Granted it's hard to look away from Miranda and Flektra Kilbey, a.k.a. the electro-pop duo Say Lou Lou, but it's damn near impossible to get their hypnotic dance hooks and ethereal, multilayered vocals out of your head. The 23-year-olds, whose dad is Church frontman Steve Kilbey (of "Under the Milky Way" fame), released three addictive singles in 2013, including the breakout ballad "Fool of Me." Now on the heels of a new single, the chipper club-banger "Games for Girls" (recorded with Norwegian mega-producer Lindstrøm), Say Lou Lou will release their much-anticipated debut album, Lucid Dreaming, in February, with a U.S. tour to follow. It's guaranteed to double your pleasure—and your fun.



# THE BREAKTHROUGH The Actor You're Seeing Everywhere

Five years ago, only fans of All My Children knew Finn Wittrock. The 30-year-old Juilliard grad's hot streak began earlier this year with back-to-back Ryan Murphy projects—as a young man dying of AIDS in HBO's The Normal Heart and as a budding psychopath on the FX series American Horror Story: Freak Show—but his critical moment comes in the WWII drama Unbroken (out December 25), playing a downed airman adrift in the Pacific. Bobbing in a life raft in an Oscar-bait film written by the Coen brothers and directed by Angelina Jolie? Wittrock's ship has definitely come in.





### ARCHITECTURE

### The Art of the Airport

The newest addition to China's Shenzhen Bao'an International Airport is a 5.4 million-square-foot sculpture. Designed by Italian husband-and-wife team Massimiliano and Doriana Fuksas, Terminal 3 has an undulating double-layered honeycomb skin—where 25,000 openings create intricate variations in sunlight—and takes the shape of a futuristic airplane. Featuring photographs, models, and computer renderings, the coffee-table book *Fuksas Shenzhen Bao'an International Airport Terminal 3* (Skira Rizzoli, \$85) offers a fascinating look at a structure that's as captivating on the inside as it is from the sky. *Out December 23*.

HUDSON

IF THE OFFICE HADN'T PROPELLED RICKY GERVAIS TO THE STATUS OF COMEDIC GENIUS, THE OUTSPOKEN 53-YEAR-OLD BRIT WOULD HAVE PURSUED HIS OTHER CALLING: BEING A PLAIN OLD GENIUS-GENIUS.

INTERVIEW BY ROB TANNENBAUM PHOTOGRAPH BY MARK SELIGER

### O: Our interview was scheduled to start 20 minutes ago.

A: You don't know what that does to me. It kills me. I can't stand lateness. If I've got a meeting at four o'clock, I'm there at ten to four. So if they're 10 minutes late, they're 20 minutes late, as far as I'm concerned. And I take the moral high ground. If I'm meeting someone in a restaurant, and they turn up a minute late, they've already got a text: a photo of me, glass of wine in hand, looking at my watch.

### Q: So we know you're usually on time. Do you work late hours?

A: My days are pretty full and productive, but they're front-loaded. I like to be in my pajamas with a beer, sitting by the telly at 6 P.M. So when I say I've worked all day, I mean I've worked really hard between the hours of 11 and 3. I was shocked when movie people said, "We only do a 12-hour day." That doesn't leave time for sitting in front of the telly for four hours and nine hours sleep. It doesn't add up.

### Q: Presumably, some of those long days were on this month's Night at the Museum sequel. One of your costars was Robin Williams—did you see any signs that he was having a difficult time?

A: No. I saw a man in his early sixties who probably wasn't jumping around as much as he did 10 years ago, but he was still doing more than was required of him, like making the crew laugh. Which maybe, to some, could've been a sign, but I'm not cynical like that. I don't think just because you're jolly and happy that you're hiding a dark side. It's certainly not true with me.

### O: The Office has been adapted in multiple countries, from Germany to Chile. Is each version of regional manager David Brent different?

A: Apart from Steve Carell, they're always fat, middle-aged blokes, going bald, with a goatee. Steve Carell broke the mold—he's nearly handsome, although he's got beady eyes. But I don't have a word to say against him. I really don't, because he made me more money than my version did!

### Q: Celebs often say, "The money hasn't changed me," which is usually B.S. What about for you?

A: I'm the same person I was, inasmuch as I used to be funny and annoying and poor. I think the reason fame and money changed me less than others is because I was 40. What am I gonna do, suddenly turn into Justin Bieber? Fame has probably made me more self-conscious, but I don't think it's a bad thing to be careful about what you say and how you act. It's like there's a God now, in the form of Twitter and YouTube.

### Q: How lavishly do you live?

A: It's just me, my girlfriend, and our cat here. It's a good house, but I could show you all the little vomit stains and cat hair on the carpet. I'm looking at my study now—I call it a study, but it looks like the FBI just searched it for cocaine. There are various guitars, which are probably my guilty pleasure. No one needs this many guitars. And no one needs this many awards.

### Q: You can't help that you've earned so many awards.

A: No, but I can help that I'm sitting here staring at them!

### Q: You studied philosophy in college. Do you have a favorite philosopher?

A: Bertrand Russell. He said a great thing, which resonated with me so much more when I became famous: "People never gossip about the secret virtues of others." In this world of Schadenfreude and trolls and hate, it's so lovely that he said that 50 years ago.

### Q: Bertrand Russell would not have liked Twitter.

A: I think he would have avoided it. But Oscar Wilde would have loved it. People would be unfollowing him, going, "Oh shut up, for fuck's sake! Me, me, me, me, me, me."

### Q: Other than comedy, is there anything you're really good at?

A: My first love was science. I used to lay in bed at night when I was 6 or 7 and freak myself out by trying to understand where the universe ends. I thought I'd turn myself mad, so I stopped doing that. If I didn't do comedy, I'd be an academic. Another genius lost to TV, when I could've cured cancer! That's like saying, "If you weren't a comedy genius, what would you do?" "I'd just be a brilliant genius, like an Einstein or some shit."

### Q: So, ultimately, you made the choice between curing cancer or writing TV shows?

A: It's an interesting dilemma, isn't it? When people ask, "What do you want for Christmas?" I say, "Just a cure for famine. No, can I change that? I want a hoverboard." If you asked the average person, "Do you want a hoverboard, or do you want to help end famine?" they'd go, "Ummm, how long does the battery last in that thing?" ■





# INSIDER//











### PARTY

### **DETAILS X MBMJ**

DETAILS + Bloomingdale's celebrated the arrival of the Marc by Marc Jacobs FW14 collection by offering insiders an exclusive opportunity to shop the new moto-inspired pieces. Guests were treated to a stuntman performing BMX tricks, a custom photo booth featuring one of the line's standout patterns, fall-inspired cocktails from Black Velvet Whisky, limited edition gifts with purchase, and the chance to win a Fergus Purcell custom MBMJ skateboard.

### PARTY

# INTRODUCING THE FRANCOIS 1ER SHOE

DETAILS, Dior Homme and the Young Presidents' Organization Southeast Chapter celebrated the U.S. arrival of the Francois Premier Shoe with a special presentation by Dior Homme's Director of Leather Goods, Frederic Robert. Guests enjoyed a firsthand look into the intricate, handmade craftsmanship of the custom Francois Premier shoe collection and its signature features - all of which can be experienced with the digitized, touch-friendly display.









1. The Francois  $1^{\text{ER}}$  Shoe collection 2. YPO's Gregg Pacchiana 3. The Francois  $1^{\text{ER}}$  digital display



# Five Ways to Survive the Next Polar Vortex

Extreme weather doesn't have to mean dressing like you're going ice fishing. Stay warm and look great from head to toe with these smart options.

1. Vest (\$6,860) by Louis Vuitton. 2. Coat (\$6,100) by Dior Homme. 3. Sweater (\$1,310) by Berluti. 4. Boots (\$650) by **Feit.** 5. Sweatshirt (\$1,350) by Gucci.













G-SHOCK Resin strap with camo dial. \$120. **\*** 1446729.

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1055503.







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### **INSTALLATION ARTIST**

# Satoshi Kawamoto



Garden stylist might not sound like a legitimate profession, but it's an apt description of fashion-world favorite Satoshi Kawamoto, 40, whose commissions this year included an indoor garden for Gant's fall runway show, a living wall for the first Filson store in New York City (seen at bottom), and a bookstore-ina-greenhouse in the courtyard of New York's MoMA PS1. Kawamoto established himself in Japan through a unique aesthetic—textured, overgrown arrangements that often incorporate chalkboards featuring his calligraphy—that helped him to open six Green Fingers garden stores there. In 2013, he launched another in New York's East Village, where he recently moved, that's part leafy showroom, part secret garden. Next, he'll design spaces in Los Angeles for Alchemy Works and in Tokyo for North Face Standard. Kawamoto's style, like his art, is eclectic, combining American workwear and unexpected accessories. Here, he talks shoes, his fail-safe plants, and where to get the best brunch in New York.





From left: Jack's Wife Freda; Ludlow Gym.



"I made a rough sketch first, keeping in mind the history of Filson," Kawamoto says of designing the back wall of the brand's first East Coast store (shown above), "and then picked plants based on the way the branches open up and the colors of the leaves. I used fishtail palms, rubber figs, and Spanish daggers, among others."



### • GO-TO RESTAURANTS

"In New York, I go to Jack's Wife Freda on Lafayette for weekend brunch and order eggs or the grilled haloumi and tomato plate. If I go later for drinks, I'll get the Bloody Mary mussels and roasted cauliflower. In Tokyo, I frequently find myself at Hoff, for which I designed a plant installation. It's a good place to do some thinking."

### • PLANT PREFERENCES

"I use artificial plants when I'm working in a place where it's difficult for real plants to grow. Plus, mixing them in an arrangement gives another dimension to the space. I also use a lot of succulents, cherry blossoms, and Japanese maple. In your home or office, it's best to start small and play around with different heights."

### TRAVEL RITUAL

"I fly between New York and Tokyo every six weeks. I keep enough clothes in both cities that I can travel with just a carry-on. At the airport, I eat small meals while organizing my list of things I didn't get to do in each city for next time. The only thing I always bring on the plane is a bottle of water."

When I'm working, I wear vintage army pieces or long-sleeved Dickies coveralls. When I go to a party, I often add a bow tie or a pocket square to a work jacket. In Tokyo, I sometimes wear Louboutin brogues. I have a lot of shoes

from Jimmy Choo and

Prada—at least a hundred pairs—and 30

### • EXERCISE REGIMEN

pairs of Vans."

"I worked as a personal trainer in college. Now, when I have a lot of stress, I go to the gym. My favorite is Ludlow Fitness on the Lower East Side. I lift weights and do aerobic exercises and stick to simple workout clothes—Nike or a nonbrand."





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WHAT I WEAR AT HOME

### SLEEPY JONES DESIGNER ANDY SPADE

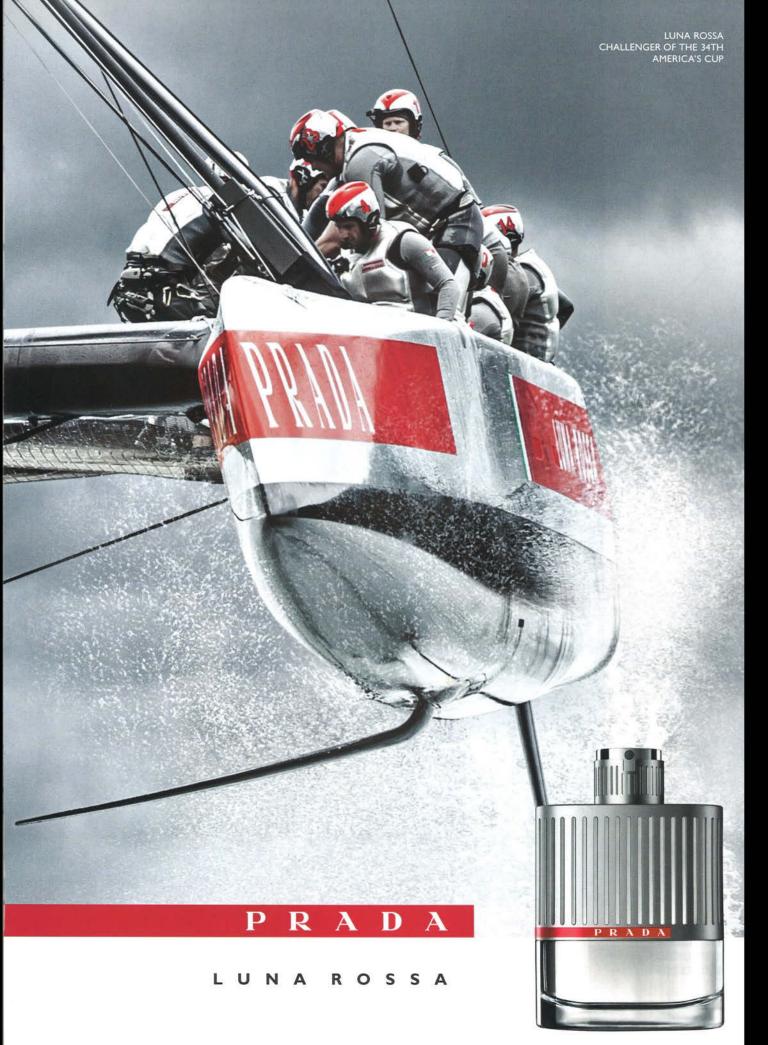


The Philosophy: "It's all about utility and quality. I go to the Bowery Hotel near my office, and people are doing work in the lobby in their pajamas and robes. It makes sense, and it looks good. My dad used to tie up his robe at breakfast so it looked almost like a scalloped blazer. I try to get at that in a nontraditional way."

**Off-Duty Uniform:** "Sleepy Jones pajama pants or boxer shorts and a button-down pajama top that's cut like a dress shirt. I mix and match patterns and solids with contrasting piping—a look inspired by artists like David Hockney. The pants have pockets, so they're actually quite functional. I finish with Alden loafers."

Preferred Sleepwear: "My motto is to change as little as possible. I can wear a tie with the pajama shirt, take it off, and just go to bed. When people come by, I put on a cotton navy robe with pin dots from Paul Stuart that I've had for 12 years."

**The Missing Piece:** "A sleep mask."





LUNAROSSA

BLOOMINGDALE'S, NORDSTROM



→ CONTINUED

### **Expanding on the Basics**



The options for guys who care about their after-hours uniform used to be limited (you deserve better than those sweats balled up in the hamper). But Henrik Lindahl and Alexander Palmgren of the Swedish brand Bread & Boxers are changing that. The duo, whose boxer briefs and undershirts began appearing in stores in 2011, have added waffle-knit henleys (1), hoodies, and long-sleeved mélange tees (2), all made of downy fabrics we practically want to live in. "They're private pieces, with an extra touch of design," Lindahl says. He's a convert. "Before, I just wore long johns around the house. Now I'm always in lounge stuff." Henley, \$38; long-sleeved tee, \$40; breadandboxers.com



### WHAT I WEAR AT HOME

# DESIGNER ROBERT GELLER



The Philosophy: "It's all about comfort and coziness, and the main goal is not to put too much effort into it. But I don't want to look sloppy in front of my wife. She still needs to like me."

### Off-Duty Uniform:

"Sweatpants, often in gray mélange, which is my favorite color, and a white Fruit of the Loom tank top as a base layer. If it's cold, I'll put a hooded sweatshirt over it. If I'm wearing gray pants, though, I won't wear a matching top—it may look cool, but it's a little too Rocky."

Preferred Sleepwear: "I sleep in my underwear after I take off my clothes—white or gray boxer briefs from Uniqlo. I go to Japan four times a year to do production for my brand, and I buy them at the airport on the way back. They're

Socks for Lounging: "I don't wear shoes at home, just chunky knit Wigwam socks in white, black, or gray. The elastic isn't so tight, so I pull them over the bottom of my pants."

quite a deal—five pairs for

about \$10."



### THE PERFECT HENLEY

This should be your go-to winter layer, so invest in it. **Håndværk**'s henley is made from handharvested, superfine Peruvian pima cotton and fits close to the body. \$125; handværk.com



# THE SOCKS THAT DOUBLE AS SLIPPERS

Vancouver-based **Mr. Gray**'s marled socks have reinforced heels and toes, so they're practical to wear around the house—or with your favorite pair of sturdy boots. \$38; rodengray.com



# THE BASKETBALL-SHORTS ALTERNATIVE

Swap that mesh pair for this grown-up option from **Reigning Champ.** Made of soft cotton terry with a comfortable wide waistband, they look as good as they feel. \$85; reigningchamp.com

CONTINUED ->

→ CONTINUED

### WHAT I WEAR AT HOME

### OFFICINE GENERALE DESIGNER PIERRE MAHÉO



Philosophy: "I'm not a guy who wears pajamas or color. Everything is white, gray, or navy. I have a pretty active life—wake up, walk the dog, make breakfast with my kids. I'm not going to do all that in a robe."

Off-Duty Uniform: "At work, I'll wear a cashmere sweater and chinos in stone or khaki from my brand. When I get home, I'll keep the pants on and swap the sweater for an 80-gram jersey T-shirt. At home, I'm always barefoot. At a ski resort, it's fleece pants, No. 7 high merino-wool socks from Falke, and a cashmere turtleneck."

### Preferred Sleepwear:

"Seamless white boxers from Barneys' private label and a white or gray T-shirt. I don't like button closures or polyester—just pure

### After-Hours Essential:

"Old, holey gray and white Hanes crewneck T-shirts. I wouldn't wear them in the normal day, because I have to try things on in front of my staff, but I do at my country house. I love the destroyed rib collars."



### The Ultimate Skinny Sweats



In just the past year, sweatpants have gone from shapeless afterthought to tailored wardrobe staple. This version from **Marni** is the best-looking pair we've seen (not to mention felt). They're cut from a cashmere-wool blend, so you'll never want to take them off. The good news is you can—and should—leave the house in them without a second thought. \$850; mrporter.com

# The T-shirt Lines You Don't Know (but Should)



Below, three of the best for sleeping, hanging out, or layering.

......

## 1. LONG AND LOOSE

The eco-friendly Swedish studio The White Briefs has a knack for designing great undergarments, like this off-white, paper-thin shirt cut from organic pima cotton. Try it on its own or as a base layer. \$80; thewhite briefs.com



### 2. CLIMATE-SENSITIVE

This tee has all the versatility you'd expect from Outlier, the Brooklyn maker of technical outerwear. The ultrafine merino wool retains heat in cold weather and wicks away moisture to keep you cool on hot nights. \$98; outlier.cc



### 3. THE CLASSIC

CUT
With its raglan
sleeves, darted
back, and
rounded hem, this
tailored black tee
from the Canadian
brand Kit and Ace
has an athletic
feel. Made from a
cashmere blend,
it's perfect for
wearing in or out
of bed.
\$84; kitandace.com



STYLING BY SHANE KLEIN. ILLUSTRATION BY DANILO AGUTOL.

# TIS BETTER TO GIVE THAN RECEIVE. IN THEORY.









# ALIVE IN CALIFORNIA



THE DIPLOMAT



nixon.com



# → ADD IT TO THE LAUNDRY LIST

# April Fresh and Mountain

Spring are misnomers when it comes to laundry soap. Which is why the next time you do the wash, consider upgrading to Francis Kurkdjian's Aqua Universalis detergents (\$45; neimanmarcus.com). The Parisian perfumer has found a more nuanced way to leave your T-shirts and sheets and everything else that doesn't go to the dry cleaner smelling infinitely better, with notes of bergamot, sweet orange, and musky wood. It's almost enough to make you look forward to tackling that overflowing hamper. —Jon Roth



# in the know. of the moment.



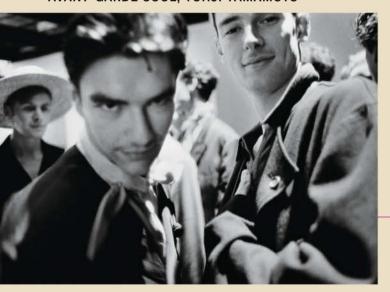
# **EXTRA LEGROOM**

# While a well-tailored skinny suit will

always have its place in menswear, the pendulum has swung a little too far of late in the direction of over-pegged, nerve-constricting options. Which is why we didn't cringe when Lanvin, Givenchy, and Christophe Lemaire sent wide-leg trousers down their runways that were part old-Hollywood sophistication (think Cary Grant), part eighties cool (think Bryan Ferry). This wool-silk pair by Bally captures the relaxed ideal without stepping into palazzo territory. There's breathing room, but the leg opening is only as wide as the width of the shoe, which is as roomy as you want things to get. —Laura Bolt

T-shirt (\$116) by **Oliver Spencer.** Pants (\$650) by **Bally.** Sneakers (\$410) by **Common Projects.** 

# ♣ A NEW BOOK ON THE KING OF AVANT-GARDE COOL. YOHJI YAMAMOTO







Beginning with his groundbreaking 1981 Paris debut, which scandalized the French press with asymmetrical black silhouettes inspired by Japanese war widows, Yohji Yamamoto has always done things his way. The gorgeous new monograph Yamamoto & Yohji (Rizzoli; \$115) captures the designer's iconoclasm, surveying his collections for Y's and Yohji Yamamoto, his main lines, and Y-3, his sportswear collaboration with Adidas, alongside behind-the-scenes photos and images of his spectacularly conceived stores and forays into costume design, like a goth-samurai outfit for Elton John's "Red Piano" tour. There are also insights from famous friends like Wim Wenders, Charlotte Rampling, and the French architect Jean Nouvel, who found in Yamamoto "a kindred spirit." Out now. —Kevin Pires

Above, from left: Runway models from Yamamoto & Yohji; the book's cover; Yamamoto in Paris at his 2015 spring/summer men's show.



justin livingston

@ @justinliv

"The key is to pair opposites a dark top coat (in navy or black) stands out with lighter colors underneath."

coat: Sandro Paris



# HOW DO YOU DO / WINTER LAYERS

Bringing together the most stylish men on the net—the **DETAILS Network** is your one-stop destination for everything trending in menswear. Here, four contributors tell us how they're layering up this winter...

saul carrasco

@trendstyled

"A classic toggle coat never goes out of style.
I'll be layering this one from Coach with a
heavyweight denim shirt and jeans."

coat: Coach

"I go for functionality, but in a creative way something that makes a statement and keeps me warm."

jacket: GAP



reinaldo irizarry

@ @reyalfashion

"A trench is the most dependable item in my winter wardrobe—it works over a suit or a pair of jeans on the weekend."

trench: Burberry



# It's Time to Rethink Your Shave

We're living in a golden age of men's grooming products, when it's practically impossible to not get a great shave, no matter your skin type. Guys have so many options to mix and match their way to a more perfect morning ritual; below, nine of the best ones on the market to help you get there.



# THE PRE-SHAVE THE SHAVE

FOR THE TRADITIONALIST: Most men learn to shave with foams (think Barbasol) that lift hair well but often sap skin dry. Harry's Foaming Shave Gel, however, is loaded with moisture-binding hyaluronic acid and soothing licorice root. \$8; harrys.com

**FOR PRECISION WORK:** Guys with defined facial hair should go with a product like **Grown** 

Alchemist's Sandalwood & Sage Shaving
Gel. It allows a razor to glide smoothly with
little lather, so you can see what you're
shaving—and missing. (The sage also helps
balance oily skin.) \$35; grownalchemist.com
FOR STUBBORN SCRUFF: Dealing with tough
stubble? Try a hard soap like the Whiskey Wet
Shave Soap from Portland General Store.

Lather up with a shaving brush and spread it around your beard: It removes natural oils, softening hair to make for an easier shave. \$42 with mug; portlandgeneralstore.com



FOR A STREAMLINED ROUTINE: Gillette's Fusion ProGlide features a FlexBall, which allows for side-to-side-not just up-and-downswiveling of the razor head, so it can handle different facial contours in a single pass (fewer strokes mean less irritation). \$11; gillette.com FOR THE MAN ON THE GO: When it comes to ease and portability, nothing beats electric, and Philips Norelco's Series 9000 takes the category into the space age: It works wet or dry, and it charges, cleans, and lubes itself in a docking station. Plus, its angled blades cut closer to the face than other shavers, \$249; amazon.com FOR THE GUY WITH TIME: Safety razors are best for men with coarse, curly hair (the single blade won't cut too deep, which can lead to ingrown hairs) and those not in a rush, since using one takes practice. The Bevel is sleek, and the company offers tutorials on its website. \$30; getbevel.com



# THE POST-SHAVE

FOR SENSITIVE SKIN: If you have dry skin, balms work best to rehydrate and treat irritation. Penhaligon's Bayolea Soothing Balm has nourishing ingredients like shea butter, so you can also use it as a moisturizer. \$55; mrporter.com

FOR OILY SKIN: For guys who already deal with too much shine, balms can leave you looking greasy. But lightweight gels hydrate while keeping skin matte. The Art of Shaving's After-Shave Gel contains antiaging grape-seed extract and vitamin C to boost your skin's immunity. \$40; theartofshaving.com

FOR AN OLD-SCHOOL SPLASH: Alcohol-based aftershaves are going the way of the Black-Berry, but Prospector Co.'s Peary & Henson Aftershave switches out alcohol for disinfecting witch hazel, and the mix of botanicals like coriander, rosemary, and eucalyptus imparts a clean, herbal scent. \$18; prospectorco.com





Just because you're growing a beard doesn't mean your look is no-maintenance. Besides a good trimmer—or regular trips to the barber—you should invest in a nourishing beard oil to soften the hair, add shine, and hydrate the skin beneath to avoid itchiness and flakes. In a flooded market, the oft-bearded Tom Ford now has his own collection of oils in three signature scents (piney Neroli Portofino, sweet Tobacco Vanille, and musky Oud Wood), further proof that facial hair has gone from hipster to high-end. \$50; tomford.com

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# the body : physical pursuits







# RULE 1

# Exercise 20 Minutes, Five Days a Week

That New Year's resolution you're formulating—
the one about starting a daily exercise regimen or finally tackling P90X?
Forget it. Twenty minutes, five days a week is all you need to burn fat and build strength—provided you go hard enough and cut the bullshit between sets.

"Working the largest muscle groups—your

lower body—pushes
your metabolism into
the fat-burning zone,"
says Bob Harper, creator
of the new shortattention-span fitness
program Blackfire (and
yes, the tatted trainer
from The Biggest Loser).
"Leg moves keep you
in that zone well after
the 20 minutes are up;
they create more muscle

mass, which literally eats the fat from your body."

Here's how it works:
Alternate high-intensity intervals of strength and power moves (think dead lifts or wall-ball squats) in a circuit with total-body cardio, like broad jumps. "The mix keeps your heart rate up," Harper says.
More important, it gets you out of the gym faster.

AND THE REPORT OF THE PARTY OF

# RULE 2

# Get Some Better Moves...

Those burpees, triceps dips, and close-grip push-ups you're cranking out? They do more harm than good, according to trainer Patrick Murphy. (It's hard to argue with the man—he's responsible for Mario Lopez's un-dadlike physique.) When done repetitively, these particular exercises (and others on the following pages) may eventually cause your head to jut forward, your shoulders to round, and your back to hunch. Not to mention "they inflame the joints and trigger injury cycles," Murphy says. So what the hell does work? Murphy offers his top alternatives to the moves you should lose.









# RULE 3

# Customize Your Multivitamin

If the endless choices at vitamin stores make you want to give up on, you know, feeling better, the digital apothecary WellPath Solutions has a personalized magic bullet. Complete a brief online "consultation" with questions about memory, mood, alcohol intake, workout frequency, and desired body type, and an algorithm formulates a powder-and-pill set with ingredients tailored to you (are you a 35-year-old regular exerciser who seeks more energy and better focus? Flaxseed, taurine, and milk thistle should do it). Five days later, your goods arrive at your doorstep—packaged in a cooler version of your grandpa's pillbox, no less.



# Segmented compression shorts. Fluorescent footwear sculpted from

NASA foam. Shirts that beam biometrics to your smartphone. Today's activewear often feels like it was made for characters in a futuristic YA novel, not everyday athletes. That's why newcomer Outdoor Voices has earned raves for understated basics in shades of ash, charcoal, and icy blue. Designed for hiking, jogging, and yoga, they have just enough high-performance attributes: tees knit loose for breathability, silverbonded yarns that fight odor, and lightweight, quick-drying sweatpants. Soon, you'll find yourself wearing them even when you're not planning to work up a sweat. outdoorvoices.com



# RULE 5 Golf Is Not a

Workout

Tracy Anderson, celebrity trainer, on why true exercise is essential

"There are no quick fixes—you have to become an exerciser. A lot of men believe that stop-and-go sports are a workout. Some men think golf is. They're not. Workouts should be focused time when you are strengthening and connecting to your body."

# RULE 6 **Get Some Better Moves** for the Obliques









20 new bars in an already-crowded market. Here, the five you should stash in your desk drawer right now.



Strong & Kind Hickory Smoked Almond Turns out, hickorysmoking makes foods other than pulled pork delicious. 10g protein; 6g sugar; 230 calories



**Health Warrior** Chia Bar in Dark **Chocolate Cherry** Surprisingly filling, given it's the caloric equivalent of two cheese cubes 3g protein; 5g sugar; 100 calories



Kashi Chocolate **Chip Chia Crunchy** Granola & Seed Chocolate chips: Because sometimes chia alone won't cut it.





Vanilla Protein Bar "Exo," as in skeleton-

it's made of (earthyflavored) cricket flour. 10g protein; 16g sugar; 260 calories



**Probar Base** Cookie Dough Just an excuse to have dessert for dinner. 20g protein; 16g sugar;

# RULE 8

# Stop Waiting in Line at Whole Foods

Buyers' clubs conjure up images of olive-oil vats and tubs of Crisco. But Thrive Market isn't forcing 90 jars of discounted mayo on you. The new online grocer works like a warehouse club: Members put up

\$60 annually to pay wholesale prices for 2,500 natural products (read: organic, non-GMO, etc.) from cultish brands like Justin's nut butters. Acure Organics, and Seventh Generation. What's

more, it makes sticking to a diet plan simpler. Paleo and snobbish about fair trade? Select those filters and the system spits back the items that meet your criteria. You don't even have to buy in bulk-

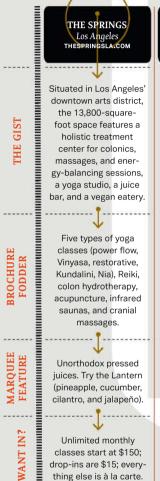
70 percent of the merchandise has no minimum purchase, while one dozen is the highest requirement for the rest. And hey, these are the kinds of superfoods you won't mind stocking up on.



# RULE 10

# **Do Everything in One Place**

From juice bar to spin studio to facialist to acupuncturist to raw café, the pursuit of perfecting body and soul has become a time suck. Thankfully, a new crop of wellness meccas combine it all under one aesthetically pleasing, health-conscious roof.



ANATOMY AT 1220 New York City

Chris Paciello, former Though this Chelsea space has all the amenities of hig-hox gymsspacious showers, a tablet bar-it feels intimate. BFX (a.k.a. "boutique fitness experience") offers a curated menu of group classes and private training.

Real-time performance tracking, classes with a twist (kickboxing plus kettlebells; TRX plus Olympic rings), and a "wellness lab" with the latest fitness technology.

Fusion Ride, which combines spinning with moves like kettlebell swings and TRX exercises.

Monthly unlimited memberships are \$249; classes are \$30; personal training is \$99 to \$149.

Miami Beach

Miami nightclub titan and onetime Cosa Nostra associate, has reinvented himself as a wellness kingpin. His gym and medi-spa boasts free valet parking and chandelier-adorned massage rooms

A vitamin IV lounge, a eucalyptus steam room, hot and cold pools, medical diagnostic testing, nutrition counseling, a hair salon, personal training, and group classes.

Sweating it out at the high-altitude training chamber to speed up fat burn.

Monthly memberships range from \$250 to \$1,500. Acceptance is decided by committee.

STUDIOMIX San Francisco

This vast Tenderloinadjacent spot features seven studios with dedicated uses (ranging from TRX to boxing to rock climbing), as well as massage therapy, nutrition consulting, and an outpost of GreenLid Cafe for refueling.

Nearly 40 different group classes, including mindfulness meditation, grocery delivery from Good Eggs farmers' market, a Chinese herbalist, and dry-cleaning service

Build, an überpopular weight-training class that feels like an upscale boot camp.

Monthly memberships range from \$145 to \$445: drop-in day passes are \$20.

RULE 12 **Know This Brand** THEORY+

If you're a fan of Theory's minimalist, tailored sportswear, you'll really appreciate its offshoot dedicated to actual sports. The label's new activewear line includes classic tees. all-weather outerwear. and slim-fitting shorts that continue to draw on the brand's tradition of modern cuts in a muted color palette but are made of technical fabrics—like a waterproof, windproof polyester from the Swiss textile powerhouse Schoeller. theory.com



# **RULE 11**

# Get a Blender

Celebrity trainer Harley Pasternak (his clients include Adam Levine and Robert Pattinson) makes the case for his go-to appliance.

"The No. 1 reason people give for not eating well is 'I don't have the time.' But making a smoothie with fruit, vegetables, powdered peanut butter, organic whey, and almond milk takes me 30 to 60 seconds. Blend at least one meal per day—preferably the one that tends to be the least healthy."



# pcco rabanne





MACY'S AND MACYS.COM

# PHOTOGRAPHS, CLOCKWISE FROM TOP LEFT: COURTESY OF MANUFACTURERS (2); GETTY IMAGES. ILLUSTRATIONS BY LUCINDA ROGERS

# **RULE 13**

# Invest in **Handcrafted Gear**

These American designers are making beautiful equipment that you won't want to store in the garage.

As a teen, pro surfer Tyler Warren snatched a seventies-era surfboard off the side of a friend's house, ripped off the fiberglass, and reshaped it. He continued sketching and shaping boards with a vintage handsaw between competitions until someone asked to buy a model displayed at a California art show in 2009. Now 28, he earns a living off his minimalist boards, free of graphics except hand-drawn insignias. From \$650; tylerwarrenshapes.com

# MATT CUDMORE

When architect and civil engineer Matt Cudmore started cutting skis in his garage in Glenwood Springs, Colorado, he took the advice of his brother, a local forester, and used beetle-kill pine (to attain a natural, old-school look) combined with dry, light aspen wood. The result: poppy, responsive skis that weigh six pounds per pair. Cudmore, 35, spent six months on that first set, but now his team of five churns out 18 a day. From \$595; meierskis.com

# **RULE 15**

No. Really... Meditate Deepak Chopra, M.D., mindfulness guru, explains how sitting quietly can make you look better.

"What we think of as 'normal' aging in our society is not really normal. It's the psychopathology of a person who is totally stressed out. My research indicates that meditating slows cell death, lowering your 'biological age,' which dictates how you look and feel. It allows the body to heal itself. Start with five minutes every morning."

# **RULE 16**

# **Give Kale** a Rest

In a recent William Paterson University study ranking the nutrient levels of 41 "powerhouse fruits and vegetables," the supposed King Cruciferous, kale, didn't even break the top 10. In the No. 1 spot? Watercress, which, it turns out, has loads of fiber, calcium, and even protein. Its mildly bitter, slightly peppery flavor makes it ideal for salads—or the Vitamix. Blend it with lemon, cucumber, and celery, or just hit your local juice bar, where it is poised to become the new in-demand leafy green.









**RULE 17** 

# Make Eye Contact (But Not Too Much)



It's something your dad would say: Look a man in the eyes, son! But unlike his opinion on jeans at the office, this exhortation has merit Ideally people should make eye contact during 60 to 70 percent of a conversation. Sadly, our smartphone obsession may be why adults actually exchange glances for as little as 30 percent, according to recent research.

"Looking at someone while talking to them can be difficult," says Sean Andrist, a Ph.D. candidate at the University of Wisconsin studying eye contact versus gaze aversion. "It's a bombardment of information."

Understanding the nuances of that intel is

key. Joe Navarro, a former FBI behavioral analyst who once identified a group of traitors after noticing changes in a suspect's pupils, says, "What's interesting is what the eyes communicate—love, empathy, acceptance, pain, fear."

To harness that power, start with the size of the room. "The smaller the location, the less time we can look at each other, particularly strangers," Navarro says. "For example, if you're in close quarters like the subway, it's less than 1.5 seconds. Beyond that, people become suspicious or think you're interested."

But in situations
where you're supposed
to make eye contact—
like business
settings—the magic
number jumps to six.
Nick Morgan, a former
Harvard Kennedy
School of Government
fellow and an executive
coach, equates it to a
firm handshake. "This
is not a date," he says,
clarifying that initial
romantic encounters

require just one to two seconds, gradually increasing as you flirt. "In business, you don't want to be coquettish. You want to be forthright. Make six seconds of solid eye contact when you enter someone's office for a one-on-one "He trains clients to pull back after that, holding for three to five seconds at a time. building to more if your counterpart seems receptive.

To manipulate a dialogue to your advantage, there's another trick: Briefly look down before answering. "You'll appear thoughtful and intentional with your words," Andrist notes. "Do this while pausing and you'll be interrupted less."

When the talk wraps, lock eyes again, treading the line between staring contest and proving you're present.
"Everyone is busy; paying attention is a real gift," Morgan says. "Allow the other person to break it off."

# **RULE 19**

Get Some Product Nicholas Perricone, M.D., celebrity dermatologist, on his secret ingredient.

"Men should be in the habit of using topical anti-inflammatories. I really love the ingredient DMAE. It gives you a crisp jawline and will cause your eyes to appear wider and your cheekbones to look stronger."



# Believe in a Drier Power

Why haven't you tried a dry spray yet? Here are four reasons to ditch the stick.

In Milan and Rio, spray deodorant reigns supreme. The U.S. has caught on: This month, top brands—Dove Men+Care (shown), Degree Men, and Axe—release antiperspirant versions on our shores.

It contains no water or alcohol, which means you won't get the cold, clammy sensation that comes from clear gel.

It's also free of wax—the culprit behind pit residue and white streaks on your clothes.

R&D geniuses have perfected the application process (light, soft), so you don't feel like you've been hit by a bodyspray grenade.

**RULE 18** 

# **Get Some Better Moves for the Chest**





# BY MOVING SIDE TO SIDE SHAVING HAS FINALLY MOVED FORWARD







# FUSION PROGLIDE REBUILT WITH NEW FLEXBALL TECHNOLOGY.

A razor that responds to every contour of your face for maximum contact\* and gets virtually every hair.

# RULE 21

# Wake Up and Eat

Chris Powell, trainer on ABC's Extreme Weight Loss, on why the old breakfast cliché is true.

"Guvs should eat within 30 minutes of waking. During sleep, the body releases cortisol. When you eat breakfast—preferably complex carbohydrates like oatmeal or a piece of fruit—the body releases insulin, which drives cortisol down. If you don't lower cortisol, it signals the body to store belly fat. That's actually how sumo wrestlers gain weight.'



If you've ever subjected yourself to a juice cleanse, you know the one thing you crave (besides a slice of pizza) is something hot. Which is why soups are now being integrated into detox plans at juice bars across the country. In Los Angeles, August marked the launch of Soupure, a program containing only soup (and the occasional alkaline water). Cofounder Angela Blatteis ex-

plains why the classic comfort food works just as well as a green machine.

# Q. Why soup over juice?

A. Juice is very high in sugar and low in fiber There's not a single person, in my opinion, who works in the fitness, nutrition, or medical industries who will say that's good for you. We wanted to call it a "nourish"; we didn't even want to call it a cleanse

# Q. For people who like smoothies after the gym, won't hot soup be weird?

A. A chilled soup is especially good, like cold cucumber with dill. If you've just worked out, your body needs to replenish electrolytes, salt, and sugar.

# Q. Why buy soup through a cleanse program?

A. So often I order soup and it comes with cream. Why do you need cream in a zucchini soup? Why can't you just use good broth and zucchini? Even places that purport to be healthy, if you look at so many soups, cream is the second or third ingredient. These are not only nondairy, but there's nothing processed, no fillers, and no GMOs.

Athletic apparel inspired

not by the gym but by the blacktop of the West 4th but on professional ones, too, brandblack.com



Street basketball courts in New York City is the M.O. of the recently launched Brandblack. Founded by David Raysse, who spent two decades designing for Fila, Adidas, and Philippe Starck, the line has a Paris-meets-Los Angelesby-way-of-New York aesthetic (think sweatshirts cut from spacer mesh, an ultra-porous fabric used for everything from speakers to seat covers; and running shorts made of leather tex, a lightweight, breathable synthetic that looks like the real deal). Embraced by several NBA stars (like the Clippers' Jamal Crawford), the collection can be spotted not just on public courts

RULE 23

**Know This Brand** 

BRANDBLACK



# INSIDER//







# PARTY

# PRESIDENTS GATHER AT HUBLOT

DETAILS Publisher Drew Schutte and Hublot Brand President Vincent Vuillaume held a private event for the Southeastern chapter of the Young Presidents' Organization at the Hublot boutique on Madison Avenue. Vincent Vuillaume presented the executive keynote while an expert watchmaker offered a rare look inside Hublot timepieces. Following the reception, YPO members dined at Nello with a custom champagne pairing from Ruinart.











1. Hublot's Vincent Vuillaume 2. YPO's Jim Brady and DETAILS' Chris Cormier 3. YPO's Mark Pace 4. Hublot's Jason Morrison and DETAILS' Drew Shutte



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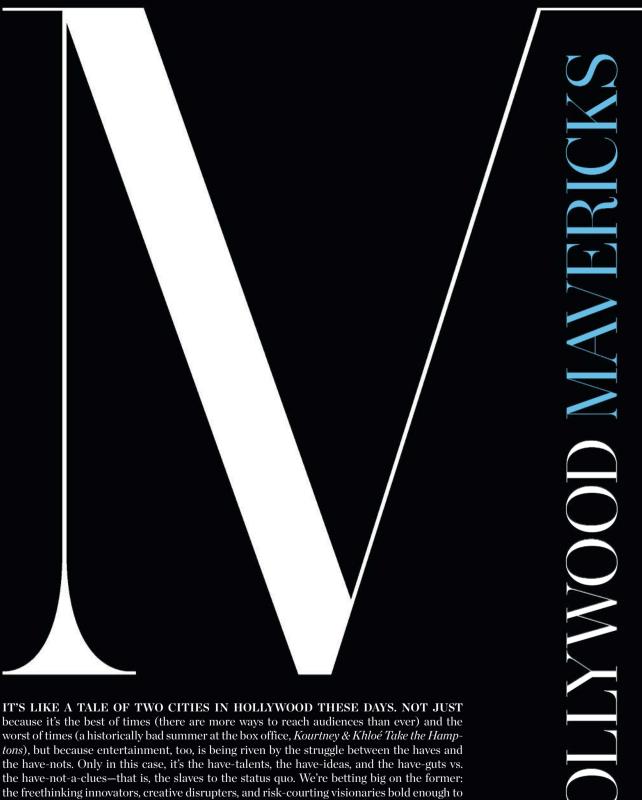


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flip the script or go off it entirely—payday, reputation, and conventional wisdom be damned. They range from a comedic duo taking dead aim at North Korea to billionaire hedge-funders on a mission to save independent film to a first-time director igniting a dialogue about race relations to a fearless actress starring in the sweetest little abortion rom-com you'll ever see. There's no happy ending to this story—at least not yet—because our heroes are still writing it.



PERHAPS YOU'VE HEARD THAT JOHNNY DEPP IS IN A SLUMP, THAT HIS RECENT FILMS HAVEN'T LIVED UP TO EXPECTATIONS. WHOSE? AT 51, THE ONLY THING DEPP EXPECTS IS TO CHALLENGE CONVENTION AND HIMSELF. THE COMING YEAR WILL REMIND US ALL OF HIS ARTISTIC RANGE—THE BIG BAD WOLF IN INTO THE WOODS, A COMEDIC ROGUE IN MORTDECAI, WHITEY BULGER IN BLACK MASS—AND THE POWER OF THINKING OUTSIDE THE BOX OFFICE.

# "As Marlon once so beautifully fucking said to me,

life is a birdsong. That's stuck with me." Like his friend, mentor, and fellow outsider Brando, Johnny Depp is poetic about the listen-closely-or-you'll-miss-it, crushingly beautiful, ephemeral nature of existence—and also a little punk. "For everybody, the clock's ticking. The main thing is whether you sit there and stare at the clock in fear of your ultimate demise—which is pointless—or you just live."

If Depp speaks like a man free of fear, it's because the elusive star recently passed beyond the reach of critics (internal and otherwise) and his obsessive dedication to craft. "What is really satisfying is, like Marlon, getting to that place where he just didn't give a fuck," Depp says, explaining the evolution of his emancipation. "First, I reached a point where I cared so much and was so diligent in terms of approaching the work. Then you get to where you care so fucking much that it gets goddamn beleaguering, you know? But then a great thing happens. Suddenly you care enough to not give a fuck, because not giving a fuck, that's the total liberation. Being game to try anything."

For evidence of his newfound freedom, consider the wildly varied, whiplash-inducing transformations he's undertaken over the past year. "It's been insane," says Depp, who returned to Los Angeles from London late the night before after wrapping Alice in Wonderland: Through the Looking Glass. "From Whitey Bulger to the Mad Hatter, you can imagine the schizophrenia."

First, Depp's showmanship will be on display with the Christmas Day release Into the Woods, Rob Marshall's adaptation of Stephen Sondheim's not-so-happily-ever-after fairy-tale mash-up. Depp sank his teeth into the role of the Wolf, crafting a cunning lupine character with rich comic undertones (the better to make his predatory, seductive ways just family-friendly enough). "I delight in the approach we took with the Big Bad Wolf," he says. "There's a wonderful dark humor throughout." Then in January comes the action comedy Mortdecai, in which he plays an aristocratic art dealer-cumadventurer who deserves a place alongside the actor's great rogues. And in September, we'll see Depp as the Boston gangster and longtime fugitive Whitey Bulger in Black Mass. Depp delved into the psychology of the legendary mobster, who was an informant for the FBI (often selectively feeding the Feds intel to take down his rivals) before fleeing and ending up as No. 2 on the Most Wanted list, behind Osama bin Laden, "No one who is in fact deemed 'evil' ever believes they're evil," Depp says of Bulger.

Blending moral complexity with a sense of menace, Depp reached back to his days as an angry young man, the headstrong Kentucky-born kid who had moved some 25 times by the time he left home at 17, to capture the crime boss's hair-trigger temper. "Bulger was incredible in terms of going zero to 90 in a fucking millisecond. And not just to coldcock a guy—bang-bang, forever. Yeah, that old hillbilly rage came in handy. It's not all that far from the surface."

While it's likely the coming run of films will be hailed as a return to form in most quarters (namely those who proclaimed him done after *The Lone Ranger* and *Transcendence* tanked at the box office), it signifies something more. It highlights the scope of Depp's artistic abilities and ambitions as an actor, it demonstrates how determined he is to not give a fuck (let's not forget he took small parts in Kevin Smith's *Tusk* and *Yoga Hosers*), and it is a reminder of how badly people have misjudged his place in the pop-cultural firmament.

"He's a character actor in a leading-man body." says Rob Marshall, who directed Into the Woods (and the fourth installment of Pirates of the Caribbean). "He disappears into these roles and brings such inventiveness to everything that he touches. He's a great collaborator, and he was excited to work with an ensemble and not carry something himself." Depp's sought to escape the star-maker machinery ever since he forced his way off the vehicle that first made him famous, 21 Jump Street. For all his notoriety, the limelight blisters his skin, like sunshine on a vampire. "I'm fuckin' shy, man," Depp says. "I'm living, in a sense, like a fugitive. I don't like to be in social situations—it's fine for me in a weird way, having to run and hide. Less and less, I have the opportunity to observe, because I'm the one being observed."

Depp has no interest in swooping in to save the day or donning a superhero costume. He has assiduously avoided the mantle of leading man, even in his blockbuster fare. Don't forget how daring and subversive a character Captain Jack Sparrow was—drawing the ire of Disney suits who thought he was too drunk or too gay or both and prompting Michael Eisner to famously proclaim, "He's ruining the film!" At this stage, Depp can be forgiven for having a love-hate relationship with his swashbuckling alter ego, whom he plans to reprise again (shooting begins in February). Thanks largely to Sparrow, he receives a reported \$20 million a film, yet because of that beloved buccaneer, studio execs look to him for blockbuster box-office returns every time.

"It's like being a dog at the track," Depp says.

"They expect you to live up to some race you happened to be in and won accidentally. From that first second, you're nothing more than a commodity. They have expectations of another *Pirates*. It's great if something works. Boy, that's killer. But God, to have that as your design . . . it's ugly, I think."

The iconoclastic Depp hasn't lost the taste for the chase, even if his race has a field of one and a route he redraws as he goes. He's happy to indulge (and even revisit) big-budget films if the character speaks to him, yet he's happier still incubating passion projects with his production company, Infinitum Nihil, including It Only Rains at Night by River's Edge writer Neal Jimenez. "I stole that off an agent's desk, I don't know, man, 25 years ago," Depp says, laughing. "And I've always either wanted to be in it or direct the damn thing. It's so beautiful and strange." Depp's been working at an exhausting clip, which is particularly taxing for a performer who internalizes every character he plays. "Marlon said, 'Be careful, we only have so many faces in our pockets," he says, referring to Brando's famous caution about actors not squandering creative capital. "I understood what he meant—and he's right. But I'm not running out, you know?'

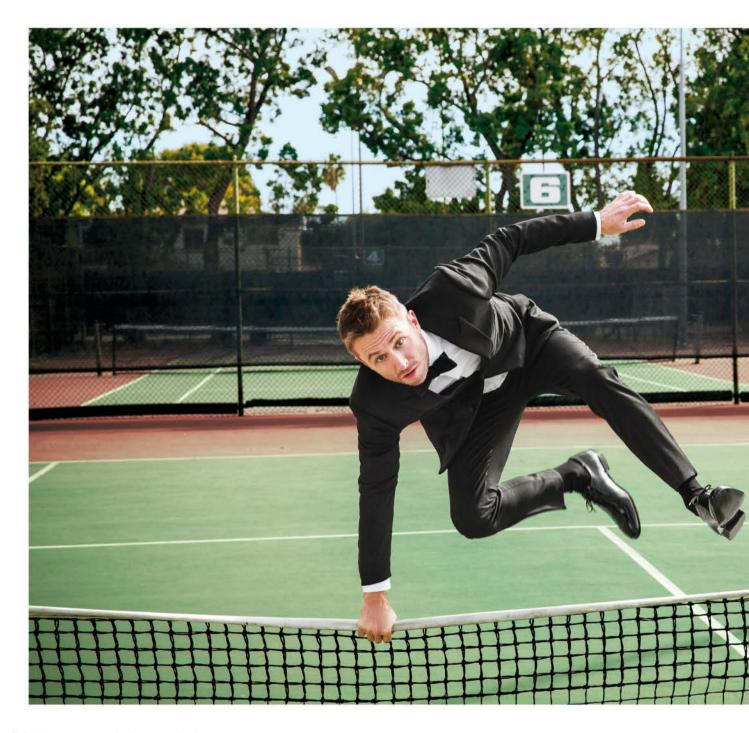
What Depp is losing—not that he had much to begin with—is tolerance for playing the game. "The process I love. The other stuff . . . I can deal with being a fugitive for a bit, but I don't know how much longer a human being really wants to be that. Actors essentially have to peddle their ass to sell the movie. All the by-products or occupational hazards of the thing . . ." Depp lets out a whistling sigh. He's too busy for all that shit. "At a certain point, one has to dig deep and go, 'Man, it is a birdsong.'"

# **JOHNNY DEPP, 51**

Credit check: Into the Woods, Mortdecai.
Upcoming: Black Mass, Yoga Hosers, Alice in Wonderland: Through the Looking Glass
"Infinitum Nihil. The name of the production company came to me with a smile because I just thought it's all infinite nothing. I think it's good to be aware of the nothingness. You're able to just fuckin' be and not get twirled up in all the unnecessary horseshit in life and what we consider this search for whatever the fuck we're searching for. Fuck searching—it's here, right now. So I love infinite, endless nothingness. And there's some sort of arctic underpants called Infinity Zero or something. That also made me happy."







# **ATHE ULTIMATE NERD**

PRODUCER, PODCASTER, AND TV HOST CHRIS HARDWICK IS BOLDLY GOING WHERE NO COMIC-BOOK GEEK HAS GONE BEFORE—AND ARMIES OF FANBOYS ARE FOLLOWING EAGERLY BEHIND.

to harness the professional power of dorkiness. His reasons: Hardwick's sort of a dork himself, and after years of being miscast as the sarcastic bro first seen on the MTV dating show Singled Out, he felt empty. "There's a lot of rejection in the entertainment business, so I'd rather be rejected for things I care about,"

In the summer of 2007, Chris Hardwick decided

he explains. By design, Hardwick actively dabbles in his interests: science, tech, stand-up comedy, and sci-fi. "I had this idea that with the current state of media, you could piece together a full-time job from several smaller things you were engaged with at different levels," he says. "Together they'd form the biome of your career." Today, Hardwick is the CEO of Nerdist Industries, the digital-entertainment juggernaut spanning a network of podcasts (including the original Nerdist, which he launched in 2010), a YouTube channel (with exclusive content devoted to comic books, gaming, and magic), a website, a liveevents space, and several TV projects, including the Emmy-nominated @midnight, an Internet-themed comedy game show that he hosts. And since fostering dialogue is Hardwick's true calling, he's on Talking Dead, AMC's Walking Dead postmortem show. "Entertainment used to be a monologue—they would fire entertainment at people through TV and movie screens, and people just had to absorb it," he says. "Now it's a two-way conversation."

Tuxedo and shirt by Dior Homme. Bow tie by Bloomingdale's Men's Store. Shoes by Church's. Socks by Turnbull & Asser.



# **VTHE TRUE DIRECTOR**

BEFORE HBO'S TRUE DETECTIVE, ONLY HOLLYWOOD INSIDERS KNEW CARY FUKUNAGA WAS ONE OF THE MOST AMBITIOUS, DRIVEN, AND GIFTED YOUNG FILMMAKERS WORKING. NOW THE SECRET IS OUT.

Cary Fukunaga directs the way he hunts—with fierce integrity. The ardent conservationist stalks big game with a bow and treats filmmaking as an immersive, hands-on experience. Fukunaga has been ambushed by Mexican gangsters while traveling by train with migrants and has bushwhacked his way through war-ravaged Sierra Leone while researching his films. And with a target in his sights, Fukunaga rarely misses: His first feature, Sin Nombre, the story of two young immigrants trying to cross into the United States by train, earned him the directing prize at Sundance; his taut adaptation of Jane Eyre, starring Michael Fassbender and Mia Wasikowska, was showered with critical plaudits; and his unnervingly stark approach made HBO's True Detective, for which he won an Emmy for Outstanding Directing in a Drama (remember the meme-worthy man-braids?), the most unsettling must-watch on TV. Now the 37-year-old writer-director is putting the finishing touches on Beasts of No Nation, the story of a child soldier conscripted into his West African country's civil war. Shooting in Ghana, Fukunaga created a photojournalistic feel, taking inspiration from war photographers, and assembled a cast, led by Idris Elba, that includes a number of former fighters from Liberia and Sierra Leone (some of whom had to be bailed out after being arrested on suspicion of being mercenaries). "We had very little money, the subject was going to be a very tough sell to audiences, and I knew that the filming would be difficult, because I'd already shot in Africa three times," Fukunaga says. "I wasn't necessarily looking forward to it, but I've felt compelled to make this film for over 10 years now."

### **CARY FUKUNAGA, 37**

Credit check: True Detective. Upcoming: Beasts of No Nation, It "You can't take it seriously. The week after my braids at the Emmys went 'viral,' the guy who wore an infinity scarf at the Apple show was just as big a Web hit. I put myself in the same category as the guy with the infinity scarf."

Tuxedo by Hermès. Shirt by Dolce & Gabbana. Glasses by Warby Parker.



GROOMING BY VALERY GHERMAN FOR LANCÔME PHOTOGRAPHED AT THE STANDARD, HIGH LINE NEW YORK CITY.





He had tastes of success on Broadway (Angels in America), on television (Judging Amy), and on the big screen (The Birdcage; A Mighty Heart, in which he acted opposite Angelina Jolie), but performing never sat easily with Dan Futterman. "I was an asshole who questioned everything," he says. "What I needed to be doing was writing my own stuff." After finishing the script of his passion project, Capote, he recruited his high-school friend Bennett Miller to direct and earned an Oscar nod for Best Adapted Screenplay. When Miller's wrestling drama Foxcatcher stalled—its original

2008 writers' strike—Miller returned the favor. For four years, Futterman grappled with the story of two Olympic-gold-medal-winning brothers and their athletic patron. At one point, he took a job as head writer and showrunner of HBO's In Treatment with his wife, Anya Epstein, when the film lost financing. "There were a lot of times Bennett and I thought, Let's just hope that it gets made—and that each of us eventually gets paid something." Part of that remuneration may come in the form of gold statuettes, as Foxcatcher, which stars Steve

Carell, Mark Ruffalo, and Channing Tatum, has emerged as an Oscar frontrunner. "You work so hard on something for so long," Futterman says. "To see it so beautifully infused with life, with three incredible actors giving the performances of their lives—yeah, that's thrilling." He recently had a small role in the film *Kill the Messenger*, but with a series on network TV (he and Epstein are showrunners for Fox's *Gracepoint*) and several feature scripts he's developing, Futterman's not about to turn his back on writing. "I feel like I'm doing what I feel I do best," he says.



# **ATHE REBEL WITH A CAUSE**

DIRECTOR AVA DUVERNAY'S UNFLINCHING BIOPIC ABOUT MARTIN LUTHER KING JR., SELMA, IS ONE PART OF A LARGER GOAL: TO TELL IMPORTANT AFRICAN-AMERICAN STORIES THROUGH FILM.

A few things that weren't on director Ava DuVernay's to-do list: a studio film, a historical drama, a male-centered story line. "I wanted to be the black Lynn Shelton," says DuVernay, referencing another of indie cinema's most consistent female forces. "A movie a year, make a little change, make another . . . so Selma is certainly a different path." Still, no one will accuse DuVernay, a former publicist who won the Best Director prize at Sundance in 2012 for Middle of Nowhere, a stark drama set in Compton, of selling out for taking on the first-ever feature film about Martin Luther King Jr. (a production with the backing of Oprah Winfrey and Brad Pitt's Plan B Entertainment, no less). Her mission remains constant: to tell substantive stories while helping other filmmakers of color do the same. It's a goal she furthers through her pet project, the African-American Film Festival Releasing Movement, a collective that brings independent black films to theaters. "We're an endangered species," she says. "I know beautiful filmmakers whose voices are being suffocated by a system that doesn't pay attention. You got a voice? We're going to amplify it."

# **AVA DUVERNAY, 42**

Credit check: Venus Vs., Scandal, Selma

"When I was a publicist, I would tell filmmakers, 'Don't be nervous—it's going to be fine.' Now I have to take my own advice, and I see how terrified they were. It ain't easy putting yourself out there."



# →THE PARTNERS IN CRIME

SETH ROGEN AND EVAN GOLDBERG SHARE IN EVERY FACET OF FILMMAKING, FROM DEVELOPMENT TO DIRECTING—SO NO ONE WEARS THE PANTS IN THEIR LAUGH FACTORY.

"We do everything 50/50, except for the acting," says Seth Rogen. Evan Goldberg jumps in: "The acting-yeah, I do most of that." Rogen: "He operates me, kind of like a Jim Henson situation." Rogen and Goldberg have been finishing each other's sentences since their days growing up in Vancouver and attending Point Grey Secondary School (their production company is called Point Grey Pictures), through writing gigs (Da Ali G Show) and as coproducers, cowriters, and codirectors on a remarkable run of moneyminting comedies: Superbad, Pineapple Express, 50/50, This Is the End, Neighbors, and now The Interview, the story of a talk-show host and producer recruited by the CIA to assassinate Kim Jong-un. Their latest laugh riot ruffled feathers in North Korea, which called it a "blatant act of terrorism and war" and promised "merciless" retaliation, and at the Directors Guild of America, which resisted crediting the duo as codirectors.

**Goldberg:** "The DGA was like, 'Those people defy our definition of partnership!'"

**Rogen:** "Exactly, just 'cause our definition of director doesn't match theirs. Next thing you know, there'll be 20 directors in Utah. People will be directing movies with animals. [Laughs] I'll be directing a movie with a chicken."

Goldberg: "Madness! Anarchy!"

Rogen and Goldberg's sharing-is-caring spirit extends beyond their going halfsies on job titles. Like their patron Judd Apatow, they are fiercely loyal, trading favors with their extended family of actors (James Franco, Dave Franco, Jonah Hill, and Christopher Mintz-Plasse, among others), writers, editors, and producers. Yet they're not scared to bring in new blood, as they did with Zac Efron in *Neighbors* (the \$18 million movie earned over \$268 million). Nor are they afraid to dabble in drama—they enlisted *Breaking Bad*'s head writer, Sam Catlin, to adapt the dark comic-book series *Preacher* for TV. (**Goldberg:** "That's not a curveball, that's a score." **Rogen:** "He's a genius.")

And it seems nothing is off-limits anymore. Rogen and Goldberg turned to prestige producer nonpareil Megan Ellison to fund their animated pet project, Sausage Party—a raunchy repudiation of religion and assault on good taste in which a sausage named Frank encounters supermarket products with different beliefs, including douches, Semitic knishes, and hot-dog buns shaped like female genitalia.

**Rogen:** "We've been trying to make this movie for fucking ever, and everyone said no to making it because it is *in-fucking-sane*."

**Goldberg:** "She was like, 'I want it to say it's from the makers of *Zero Dark Thirty.*'"

**Rogen:** "Nothing made her want to make it more than the fact that we brought it to literally every single studio and no one wanted it."

**Goldberg:** "She was like, 'I'll do it—one thing, one note: You must keep the vagina-bun thing.'"



# EVAN GOLDBERG, 32, AND SETH ROGEN, 32

Credit check: Neighbors, The Interview. Upcoming: The Pact, Preacher, Brooklyn Castle, Bigfoot, Sausage Party

Goldberg: "I was like, 'I want to be a writer,' and he was like, 'I want to be a stand-up,' and then we were watching a movie we didn't like and we said, 'Let's try writing a movie.'"

Rogen: "It was kind of parallel paths. As we wrote Superbad, we kind of became giant movie fanatics. We started writing it when we were 13, so we didn't start watching tons of movies until we were, like, 15."

On Evan: Robe by **Turnbull** & Asser. Tank top by Calvin Klein Underwear. Boxers by Gap. Bow tie by Thomas Pink. Sock garters by Paul Stuart. Cane from Early Halloween, New York. Shoes by Johnston & Murphy. Socks by Gold Toe. On Seth: Tailcoat and scarf by Brooks Brothers. Boxers by Gap. Sock garters by Paul Stuart. Hat and cane from Early Halloween, New York. Sneakers by **Converse.** Socks by Gold Toe.



# ≪THE NEW KING **OF COMEDY**

FROM ONE OF TV'S BIGGEST PAYDAYS TO A WIDELY LAUDED DRAMATIC TURN, THE BANGS KEEP GETTING BIGGER FOR JIM PARSONS.

# This past September, the trade website

The Wrap published a list of network stars' Q scores, the oft-cited, little-understood Hollywood metric measuring familiarity and appeal. Of 62 scored actors, Big Bang Theory star Jim Parsons ranked second. "I always thought it was something you weren't allowed to know," says Parsons, downplaying the industry-wonk popularity contest. "Like it was something only God and Les Moonves knew."

Two is something of a lucky number for Parsons these days. It's the number of Emmy nominations he received this year, one for Outstanding Lead Actor in a Comedy Series (a category he won for the fourth time for portraying Asperger's-ish theoretical physicist Sheldon Cooper) and another for his role as activist Tommy Boatwright in The Normal Heart, HBO's adaptation of Larry Kramer's seminal play about the HIV-AIDS crisis in early-eighties New York City. Viewers who doubted Parsons' dramatic chops—or who were unaware that he played Boatwright in a 2011 Broadway run that won a Drama Desk award—were stunned by his nuanced performance. Parsons admits that distancing himself from Sheldon to make the shift presented a challenge: "I remember approaching the character like, Oh God, he wants to touch people. I needed to open up physically, as opposed to what I do on the show, which is 'Get away.''

Another figure that effectively demonstrates Parsons' value to CBS: \$1 million, the perepisode compensation that he and castmates Johnny Galecki and Kaley Cuoco-Sweeting secured in their recent contract renegotiations, plus a 1.25 percent share of the show's backend revenue—an estimated \$90 million haul for the next three seasons. (The average network-series regular is paid \$15,000 to \$25,000 an episode.) The deal makes Parsons the highest-paid openly gay man on TV, a bit of "accidental activism" that he's happy to embrace. "I'm proud to carry that mantle, if that's what it is," Parsons says. "It touches me to think there's some subtle message being delivered through it."

# **JIM PARSONS, 41**

Credit check: The Big Bang Theory, The Normal Heart. Upcoming: Home

"I get to do what I want professionally, which was always a goal. Now you can hold that over me every time you see me in something awful and say, 'He didn't have to do that-jackass.''

Tuxedo jacket by Michael Bastian. Shirt by Dolce & Gabbana. Pants by Ralph Lauren Black Label. Bow tie by Turnbull & Asser. Cummerbund by Pink by Thomas Pink. Studs by Paul Stuart.

# **♦THE NEXT BIG THING**

WITH FURY, FORMER KIDDIE STAR LOGAN LERMAN HAS PUT AWAY CHILDISH THINGS. NOW HE HAS HIS CROSSHAIRS TRAINED ON LEADING-MAN STATUS.

The road from child star to bankable adult is littered with countless oncecute casualties (just ask Macaulay Culkin or Jonathan Taylor Thomas). But in an industry in which growing up and growing irrelevant are so closely linked, Logan Lerman, best known for the family fantasy franchise Percy Jackson and the YA drama The Perks of Being a Wallflower, is ready to fight for his shot. And that's just what he had to do on the set of this fall's celebrated WWII drama Fury. "[Director] David Ayer has a reputation for putting his actors through crazy prep." Lerman says, "Every morning, he had us up at 5 A.M. sparring for a few hours. Bloody noses, black eyes, all of that. We all knew who was the most respected at the end of the day by who had kicked everyone else's ass." Lerman more than held his own, in every sense. Critics credited him with being the film's emotional anchor: As a rookie tank driver who faces a trial by fire, he's a worthy foil to costar Brad Pitt-and an occasional scene-stealer. Although he sparked a flurry of interest from Oscarwinning directors, Lerman is being highly selective about his next project, comfortable to pass on roles that might derail his momentum. "This is the challenging, fucked-up shit I was looking for," he says. "The options are slim for people my age. Everything out there is kind of . . . soft."

# **LOGAN LERMAN, 22**

Credit check: Noah, Fury

"Brad Pitt validated my instinct that every movie you make is really about the director. A script could be great, but a filmmaker can fuck it up. Brad invests in his directors more than anyone else I've seen."

Tuxedo by Burberry London. Shirt by Marni.



# **∀THE FEARLESS FUNNY GIRL**

GETTING LAUGHS WAS NEVER HARD FOR JENNY SLATE, BUT GETTING THEM IN A ROM-COM ABOUT A WOMAN WHO HAS AN ABORTION TOOK THE KIND OF BOLD PERFORMANCE THAT CAN CHANGE A CAREER.

# "It's not an 'issue movie'-it's first and

foremost a comedy," Jenny Slate says of Obvious Child, the film (written and directed by Gillian Robespierre) about a stand-up comic who chooses to have an abortion. "We were really clear about what we wanted the tone to be, but that doesn't mean the issues within the movie aren't important." Slate's portrayal of scattered, sharp-witted Donna-its humor, its emotional delicacy—drew on her experience in clubs. "I'm a stand-up comedian," she says. "I want people to see me when I'm making shit up on the spot and am at my most vulnerable." The critical response has been the equivalent of a standing O, with terms like genius, groundbreaking, and revelation being lavished on Slate. Not bad for someone many thought would go down as the girl who dropped an F-bomb on SNL, then got dropped from the show. In the wake of getting canned, Slate, along with her husband, Dean Fleischer-Camp, created the animated viral hit Marcel the Shell With Shoes On (30 million-plus views and counting, and now a children's book). Her coy-yet-cutting brand of humor—currently seen in a slew of TV series—is in high demand. But the success of Obvious Child has opened both the door and Slate's mind to new possibilities: "I'd like to write an old-fashioned studio comedy for myself, like something John Candy or Lily Tomlin would've been in. I'd love to be in the girl version of The Fugitive. I'd like to do anything, especially things that are new to me. But I can't do a British accent, so that's out."

# **JENNY SLATE, 32** Credit check: Obvious Child, Parks and Recreation, Bob's Burgers, Kroll Show, House of Lies, Married. Upcoming: Digging for Fire "Probably the boldest choice you can make is to make bold choices more than once and to make them because they feel good—that you're awesome and are gonna switch shit up for your personal growth—and not because they serve as a decree. It's more about being inventive all the time, making the most out of your minutes, whether or not those minutes are owned by NBC or Fox or a studio."

Shirt and pants by **Tom Ford.** Shoes by **Sergio Rossi.** 

# **∀**THE SHOWRUNNER

TRUE DETECTIVE'S NIC PIZZOLATTO TURNED A SPEC SCRIPT ABOUT TWO LOUISIANA COPS INTO THE APPOINTMENT-VIEWING SERIES AGAINST WHICH ALL OTHERS ARE JUDGED. HIS NEXT JOB: ONE-UPPING HIMSELF.

In 2010, after optioning his first novel, Galveston, and turning his attention to television, former college professor Nic Pizzolatto wrote a dialogue-heavy Southern Gothic neo-noir spec script that incited a network bidding war. Then he offered a caveat to the interested parties: The showrunner—the creative force whose influence would dictate the ultimate success or failure of the series—would be a rookie and virtual unknown named Nic Pizzolatto. "People offered to buy it, but I wouldn't let them," the Louisiana native recalls. "I wouldn't let it go until I knew enough about the business to make it." (What, you expected the guy who dreamed up Rust Cohle's "walk handin-hand into extinction" speech to be meek?) Nearly a year after that trial-byfire first season for HBO (which earned Pizzolatto two Emmy nominations), production has begun on a rabidly anticipated second, an all-new story led by Vince Vaughn and Colin Farrell, with at least two episodes to be directed by Justin Lin, who's made the past four Fast and Furious films. The Internet, unsurprisingly, has opinions. "Some people make me out to be a jerk for not creating toward expectations, but to create out of a sense of appeasement leads to shallow, hollow work," Pizzolatto says. "I actually like that there's resistance. If you're not pissing off anybody, you're doing something wrong."

# **NIC PIZZOLATTO, 39**

Credit check: True Detective. Upcoming: Galveston

"I don't consider what I do now any less worthwhile than novel writing. This is the medium I'm in now, and in due time they'll kick me out. It's all art to me. I guess that's a little haughty for somebody who makes TV, but if I approach it as though I'm making art, it works out better-even if I'm fooling myself."

Tuxedo jacket by Brioni. Shirt by Jil Sander. Pants by Z Zegna.





# ATHE UPSTART FINANCIERS

THE FOUNDERS OF BROAD GREEN WALKED INTO THE TORONTO FILM FESTIVAL AS UNKNOWNS AND WALKED OUT AS THE SAVIORS OF INDIE FILM.

Money talks in Hollywood, but when suits and filmmakers attempt to communicate, much can get lost in translation. Luckily, brothers Gabriel and Daniel and Broad Green, their newly minted production, fi-

Hammond aren't your typical hedge-fund billionaires, nancing, and distribution venture, focuses more on the creative process than on the bottom line. Gabriel, a former stock analyst, founded the hedge fund Alerian Capital Management in 2004 and later brought Daniel, an aspiring screenwriter, into the business. In 2013, the two hatched another collaboration, this time in Daniel's wheelhouse. "The Toronto Film Festival was an uphill battle because people hadn't heard of us," Gabriel says. "It was a matter of sitting down with each filmmaker and expressing bespoke marketing plans." With a deft pitch and deep pockets, Broad Green scored an eclectic haul: 99 Homes, a buzzy real-estate drama starring Andrew Garfield, which they bought for \$3 million; Samba, a French romantic comedy from the director of the international hit The Intouchables; and the electronic-dance-music drama Eden. Add those to Learning to Drive, a film starring Ben Kingsley that they also produced, and Broad Green's slate resembles that of an indie studio in the making. "This venture is about the movies we're invested in, and by 'invested,' I mean in terms of our hearts," Gabriel says. Echoes Daniel: "The money has nothing to do with it. If that's all you have to offer, you're going to be out in a hurry."

# **DANIEL HAMMOND, 31, AND GABRIEL HAMMOND, 35**

Credit check: 10.000 Km. Upcoming: Learning to Drive, 99 Homes, Samba, Eden

Gabriel: "We're going to develop filmmakers. We won't say 'Now that you're a big director, we don't want your \$2 million passion project' or 'Take your \$40 million movie to the studio because we can't handle it."

On Daniel: Shirt by Calvin Klein Collection. Pants by Dior Homme. Suspenders by Turnbull & Asser. Bow tie by Brooks Brothers. On Gabriel: Shirt by Theory. Pants by Canali. Tie by Lanvin. Belt by Barneys New York.



### ←THE MAN WITH THE MIDAS TOUCH

DIRECTOR JEAN-MARC VALLÉE DESERVES TO BE RECOGNIZED FOR HIS ARTISTRY. UNTIL HE IS. WITH DALLAS BUYERS CLUB AND NOW WILD, HE'S THE GO-TO GUY FOR OSCAR NODS.

Hollywood is awash in cynical formulas for

advancing one's award chances. Do a period piece. Play a disabled person. Go gay. And now Oscar-starved stars are telling their agents: Get me Jean-Marc Vallée. Those cries will only get louder if, as expected, Vallée's current film, Wild—author Cheryl Strayed's story of her epic 1,100-mile trek and transformative personal journey-does for Reese Witherspoon what his last one, Dallas Buyers Club, did for Matthew McConaughey and Jared Leto. "It's the same approach with both. Of course, we're playing the game of cinema, but we didn't want to show off," says the Montreal-born director, who earned acclaim in French-language films before his first feature in English, 2009's The Young Victoria. "I'm a character-driven kind of director. I like performances and try not to steal the show or overdo it." Vallée's emotional response to Wild was so strong he put another prestige project—the romantic psychodrama Demolition, which stars Jake Gyllenhaal and Naomi Watts-on hold. It was as if the story chose him, not vice versa, he says. "The script arrives and I go, 'Jesus, I've got to make this film.' Like Cheryl, I had lost my mom to cancer, and I think I hadn't been properly done with my mourning." Although the stunning route along the Pacific Crest Trail afforded him dazzling cinematographic opportunities, Vallée exercised his now-familiar restraint: "I had to be humble and honor the story first." Still, the man who delivered the pivotal piece of the McConaissance is determined to savor his role in the coming Reesesurgence come awards season. "What a ride I had with Dallas," he says. "And if I'm about to have the same ride with Wild. I'm enjoying every second of it."





### **ATHE SCENE-STEALER**

THE SECRET TO ROSEMARIE DEWITT'S INDESCRIBABLE APPEAL? AN **ENDLESSLY VARIED ARRAY OF EXPECTATION-DEFYING PERFORMANCES** WHOSE ONLY COMMON DENOMINATOR IS QUALITY.

Ask a roomful of people to name their favorite Rosemarie DeWitt role and you probably won't hear the same answer twice. Memorable as a beatnik artist turned heroin addict on Mad Men, a sari-clad Waspy bride-to-be in Rachel Getting Married, and a massage therapist who develops a revulsion to human contact in Lynn Shelton's Touchy Feely, DeWitt is defined less by a type of role than a caliber of performance—an elevating force for festival-circuit indies and big-budget studio productions alike. She lent strong support to three projects this year: Jason Reitman's cautionary tech tale Men, Women, and Children; the political thriller Kill the Messenger; and HBO's acclaimed miniseries and Emmy favorite Olive Kitteridge, in which she plays a mentally ill mother in a small New England town. "She's one of those actresses who has that certain ineffable thing," says Lisa Cholodenko, who directed DeWitt in Kitteridge. "You're just drawn to her. She doesn't even have to do much—it's an essence that goes through the celluloid." DeWitt has started embracing the mystery, starring in the upcoming remake of the supernatural classic Poltergeist and then in Joe Swanberg's Digging for Fire, a largely improvised love story with a script that was, well, spectral. "Working with Joe is totally different," DeWitt says. "You show up, and you're like, 'It says I have a breakup scene. Who am I breaking up with?' And Joe says, 'I don't want you to know too much.'"

### **ROSEMARIE DEWITT. 43**

Credit check: Men, Women, and Children, Kill the Messenger, Olive Kitteridge. Upcoming: Poltergeist, Digging for Fire "It's always exciting and slightly jarring to watch your movie with an audience for the first time. They really tell you what it is. I remember going to Toronto with a project and not knowing it was a comedy until I got there."

Dress by Calvin Klein Collection. Bracelet by Porter Lyons.

FROM BIG-SCREEN ROLES TO A STRING OF ENVELOPE-PUSHING TELEVISION COLLABORATIONS, CHARLIE DAY PROVES THAT IT TAKES BRAINS TO PULL OFF DUMB.

The YouTube video of Charlie Day delivering the commencement address

at his alma mater, Merrimack College, has been viewed nearly 2 million times since last May. "I was very happy for the school and happy that my message got across," says the star of the long-running FX comedy It's Always Sunny in Philadelphia. "I was also a little surprised by how many people were surprised that I could read and write." If he has everyone fooled, it's thanks to the uncommon brain power Day devotes to perfecting his notoriously numbskulled characters, both on Sunny (which he still writes, 10 seasons in, with collaborators Glenn Howerton and Rob McElhenney) and in the current Horrible Bosses sequel. Day's calling card—ostensible stoner comedy actually aimed at the smartest guy in the room—has the entertainment industry coveting his off-the-charts IQ: In addition to his Sunny responsibilities, Day is developing an animated series for FX, producing a show for comedian Bill Burr, and writing an upcoming Tracy Morgan TV project. Day also recently directed a female-centric pilot that he cowrote with his wife, actress Mary Elizabeth Ellis. "I want to see a show with women characters that are as volatile as Danny McBride was on Eastbound & Down. Women haven't had permission to go as far as guys go. We're going for the jugular."

### **CHARLIE DAY, 38**

**Credit check:** It's Always Sunny in Philadelphia, Horrible Bosses 2. Upcoming: The Hollars, Vacation

"You'd have to be pretty comedically nihilistic not to enjoy *National Lampoon's Vacation*, so to have achieved cameo status in [the reboot] is exciting. Rusty takes his family white-water rafting, and they run into me, a rafting guide with, let's say, a slight . . . personality disorder."

Calvin Klein Collection







# ATHE NEXT GREAT CHARACTER ACTOR

WITH BOUNDLESS TALENT AND RANGE, SCOOT MCNAIRY MAY SOON BE HOLLYWOOD'S MOST IN-DEMAND SUPPORTING PLAYER.

### Just when Scoot McNairy got on a Hollywood

hot streak any actor would envy-landing high-profile roles in the prestige films Argo and 12 Years a Slave—he left town, moving to a 25-acre farm in middle-of-nowhere East Texas. "My manager was a little worried about that," the Dallas native admits. But it's hard to miss McNairy these days: He stars on Halt and Catch Fire, the AMC drama about the dawn of the personal-computing era, and he's acted opposite A-list talent in four films this year—Liam Neeson (Non-Stop). Robert Pattinson (The Rover), Michael Fassbender (Frank), and Ben Affleck (Gone Girl). "Scoot's incredibly gifted. He has the ability to internalize emotion and let it escape very subtly," says Affleck, who directed McNairy in Argo and will also appear with him in Zack Snyder's Batman v. Superman: Dawn of Justice. "I hope I get to work with him [on every project], but I think he's getting too expensive." In January, McNairy stars in Black Sea, a submarine thriller, and he's currently filming David Gordon Green's political satire Our Brand Is Crisis, but he's not letting the run of impressive credits go to his head. "I don't really follow my career at all," he says. "I live in the country now, so we don't hear much talk of anything. Mostly it's just 'Man, I hope it's gonna rain today."

### SCOOT MCNAIRY, 37

Credit check: Halt and Catch Fire, Gone Girl.
Upcoming: Black Sea, Our Brand Is Crisis,
Batman v. Superman: Dawn of Justice
"Ben Affleck said to me on the set of Batman v.
Superman, 'Scoot, you're in every movie that I'm
in!' I said, 'I know! Let's try and keep that going!
I'm not complaining if you're not.'"

Tuxedo jacket by **Band of Outsiders.** T-shirt from **What Goes Around Comes Around.** 

THIS PAGE: GROOMING BY ANNA BERNABE AT EXCLUSIVE ARTISTS FOR BENEFIT COSMETICS. OPPOSITE: GROOMING BY SONIA LEE FOR EXCLUSIVE ARTISTS USING LA MER.

### →THE ROOKIE OF THE YEAR

DON'T CALL IT BEGINNER'S LUCK: DIRECTOR JUSTIN SIMIEN WON OVER CRITICS AND AUDIENCES WITH HIS ASSURED, AUDACIOUS FEATURE DEBUT, DEAR WHITE PEOPLE.

"Get me a bold and thoughtful racial satire," said absolutely no studio exec, ever. Justin Simien realizes this. "No one was looking for an independent, art-house-aimed rumination on black identity," concedes the Dear White People director. "But I wasn't interested in doing anything urban or tragic or set in the past—basically anything that fits the mold of what makes money." Simien's solution: Screw the formula and make the movie he wanted to make—a sly, funny drama about four African-American students at a predominantly white university (loosely based on his own collegiate experience), which he started writing in 2006 while working in publicity at Focus Features. Armed with a completed script, Simien developed a concept trailer that went viral, then crowd-sourced more than \$40,000 in funding through an Indiegogo campaign. In January, Simien won the Special Jury Award for Breakthrough Talent at Sundance, and after the film's October theatrical release, critics applauded both its boldness and its timeliness (the New York Times' A.O. Scott called it "as smart and fearless a debut as I have seen from an American filmmaker in quite some time"). "People are going to talk about the buzz stuff: racism, Ferguson, and the surface issues of black and white," says Simien, who's already working on his next satirical screenplay and would like to adapt Dear White People for television. "But ultimately, my hope for the movie is that people see that it's a story about identity. I want people to see themselves."

### **JUSTIN SIMIEN, 28**

Credit check: Dear White People

"Our first table read was just magical, man. It was black folks and white folks in the room, and everybody had the same experience and was talking about the same things. I thought, This is the lobby talk I want my movie to have—we're ready."

Blazer, vest, shirt, and pants by **John Varvatos.** Hat by **Hermès.** Shoes by **John Lobb.** 



### VTHE AUDIENCE WHISPERER

LIONSGATE DIGITAL-MARKETING GURU DANIELLE DEPALMA KNOWS THE SECRET TO KEEPING LEGIONS OF HUNGER GAMES FANS RAVENOUS.

### Want to inflame a few million Katniss

Everdeen fanatics? Tease them with an image from The Hunger Games: Mockingjay. "I thought we were going to get death threats for not putting out a full trailer immediately," says Danielle DePalma, Lionsgate's executive vice president of digital marketing and the brains behind some of the studio's most successful social-media campaigns for franchises ranging from Saw to The Expendables to the upcoming Divergent sequel. "But we're doing something right if we're building that anticipation." Of course, fan engagement is a fickle thing, especially with the lag time between films, but DePalma's specialty is appointment marketing, ensuring the active and unwavering participation of an audience 30 million strong through Facebook, Twitter, YouTube, and dedicated apps in the months and days leading up to a premiere. For The Hunger Games alone, DePalma and Lionsgate have created more than 20 unique websites and social accounts, including Capitol Couture, a Tumblr devoted to the fashion of Panem; Capitol TV, a themed news-and-technology network; and a recently launched game for mobile devices. "We've been communicating with these fans on an everyday basis for three years," she says, a strategy that helped the first two installments gross \$1.5 billion worldwide. "It's always on."

### **DANIELLE DEPALMA, 32**

Credit check: The Hunger Games: Mockingjay— Part 1. Upcoming: Insurgent, Mockingjay—Part 2 "We were talking about Snapchat this morning. I was trying to get a sense of whether anyone in the company actually understood it." [Laughs]

Narciso Rodriguez





### ATHE NEWSMAKER

WITH HIS NEW PRODUCTION COMPANY, ZERO DARK THIRTY SCREENWRITER MARK BOAL IS BRINGING THE FRONT PAGE TO A THEATER NEAR YOU.

### Despite the tidiness of the phrase

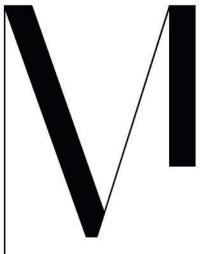
"ripped from the headlines," Mark Boal is happy to leave the slogan to Law & Order. "The goal is to make substantive films," says the writer-producer behind Page 1, a production company launched to parlay investigative reporting into current-eventsdriven big- and small-screen projects. "We're telling the stories that explore the hidden facets of America." Boal, who began his career as a journalist, won Best Picture and Best Original Screenplay Oscars in 2010 for The Hurt Locker and was nominated for two more Academy Awards in 2013 for Zero Dark Thirty, about the hunt for Osama bin Laden. But Boal did more than flash his statuettes to establish Page 1's legitimacy: He tapped former New York Times Magazine editor Hugo Lindgren as president and secured financial backing from wunderkind producer Megan Ellison. The team's first film project, to be written by Boal and directed by close collaborator Kathryn Bigelow, centers on Bowe Bergdahl, the U.S. Army sergeant whose alleged desertion, capture by the Taliban, and eventual negotiated release became a political flash point. As for the controversy this and future projects will inevitably spark, Boal just smiles and says, "It comes with the territory."

### MARK BOAL, 41 Credit check: Untitled Bowe Bergdahl project

"I'm acutely aware of the responsibility that comes with the medium. I take it very seriously. A lot of my sense of what happened in Vietnam comes from cinema. I've read books about it and talked to people who were there, but there's nothing that compares to the power of a motion picture to create an experience."







Jacket by Kushitani. Shirt by Prada.



### **\*THE ENDURANCE ARTIST**

FOR ETHAN HAWKE, WHO SPENT A DOZEN YEARS FILMING BOYHOOD, PATIENCE ISN'T JUST A VIRTUE—IT'S THE KEY TO HIS VIRTUOSITY.

### Clearly, you don't become the preeminent

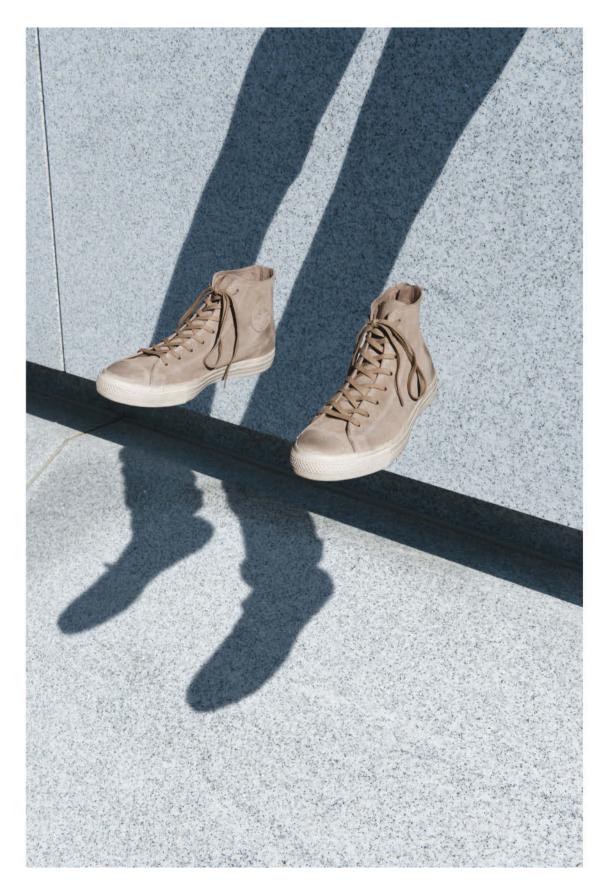
actor of the slow-film movement overnight: The seeds of Ethan Hawke's recent ascendancy were sown in 2001, when his friend and frequent collaborator Richard Linklater floated an idea so radical only someone with telescopic foresight could see its potential. "Training Day was still in theaters when we went for coffee and he started talking about using time as clay," Hawke says, recalling Linklater's idea of shooting a film over the course of 12 years. "A light went on. He was presenting me with an opportunity to create a character that I could sculpt over more than a decade and develop the way a human being actually changes." With great patience came great re-

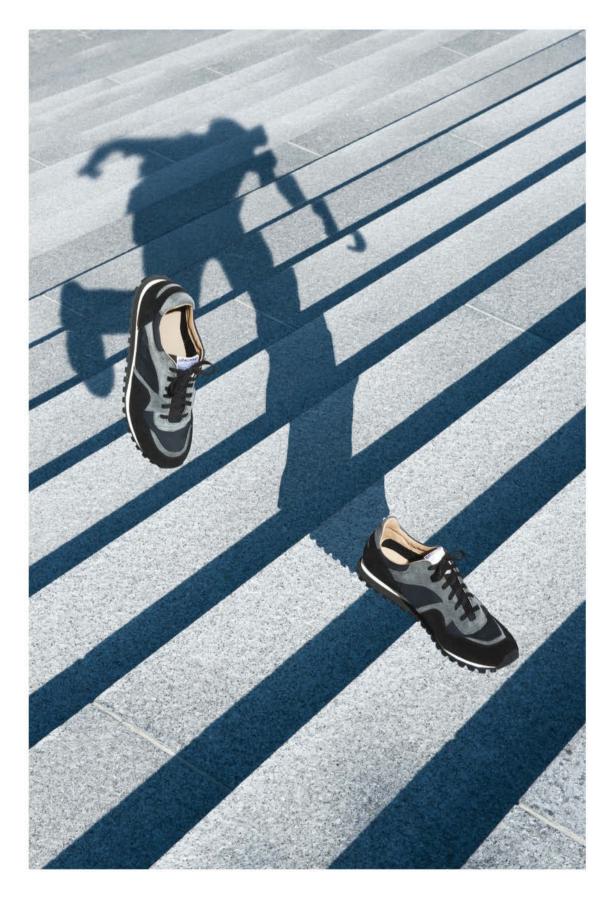
wards. That long-gestating film, Boyhood, a naturalistic yet nostalgic look at coming of age, dazzled critics and viewers, and Hawke's nuanced performance as the shiftless father of the film's protagonist—shot in three- to four-day installments each year—is generating awards chatter. Of course, he's revisited a part to great effect before: Earlier this year, Hawke was nominated for a Best Screenplay Oscar for Before Midnight, the final installment of a trilogy in which the sequels were made nine years apart. "My life has kind of worked like that. It seems like the cloud spends years collecting, and then it just sheds," he says, adding that the deluge has left him cleansed and energized. "I feel like I'm in a new place." Hawke's

bringing the same painstaking attention to directing: His documentary Seymour: An Introduction is the result of his long fascination with 87-year-old classical pianist Seymour Bernstein. And his roles—from a drone pilot who delivers death from above each day then picks his kids up at school in Good Kill to a detective investigating sexual abuse in Alejandro Amenábar's Regression—reflect the selectivity of an actor who knows the difference between bold choices and rash ones. "I think about my obituary, what I want it to read like. Our life is the decisions we make," Hawke says. "Something about the fact that audiences have responded to Boyhood has inspired me to believe. Sometimes crazy ideas work."

# WHETHER LACE-UPS OR SLIP-ONS, CLASSIC SNEAKERS ARE MORE VERSATILE—AND MORE MODERN—THAN EVER. PHOTOGRAPHS BY CHRISTOPHER GRIFFITH

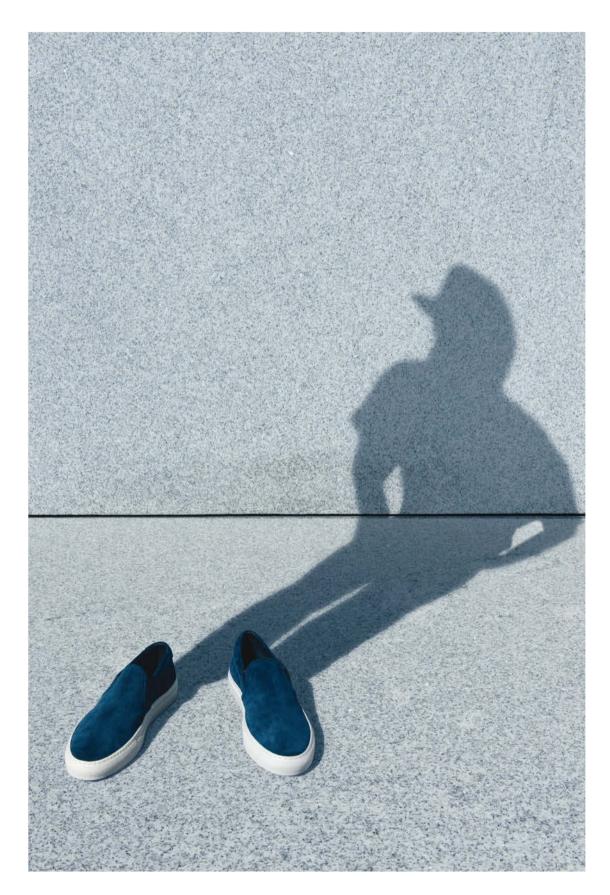








Public School x Air Jordan 1 "PSNY"



From left: Steelpipe drink trolley (\$2,070) by **Shiro Kuramata** for Cappellini. Glasses (\$55 each) by Glassybaby. Hibiki 17-year whiskey (\$150) by **Suntory.** Pewter martini shaker (\$350) by Miranda Watkins at **Barneys New** York. Reserve dry gin (\$700) by Nolet's. Wolfgang Tillmans (\$70) from Phaidon. Alex Katz (\$70) from **Phaidon.** Bruce Nauman: The True Artist (\$125) from Phaidon. Araki by Araki (\$70) from Taschen. Compendium (\$125) from teNeues. Indochine chair (\$2,170) by Charlotte Perriand for Cassina. Sneakers (\$990) by Tom Ford. On table: Chain paperweight (\$250) by Carl Auböck at The Line. Oak pedestal cutting board (\$325) by Aero. Leather journal (\$165) by Coach. Vase (\$22,000) by Zaha Hadid for Lalique at Bergdorf Goodman.





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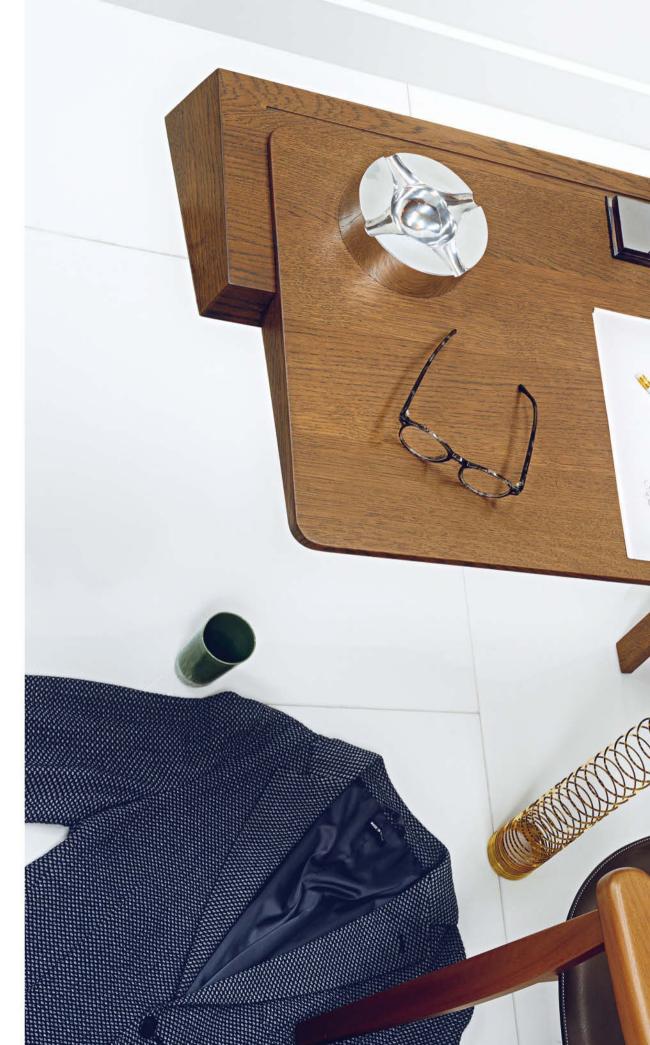
From left: Marble bookends (\$165) from Barneys New York. Kurt Vonnegut book set (\$165) from Juniper Books. Diffuser Books. Diffuser (\$115) by Tom Dixon. Table lamp (\$220) by Anglepoise + Paul Smith. Basketball (\$60) by Wilson. W amp (\$499) by Definitive by **Definitive** Technology. Verso shelf (\$349) by Mikko Halonen for Hem. Wooden elephant (\$190) by David Weeks by David Weeks at Areaware. Shoes (\$2,300) by Berluti. Next sneakers (\$780) by Prada. Duffel (\$1,760) by Louis Vuitton. Jump rope (\$375) by HOCK (\$375) by **HOCK** at Guerlain Spa, Waldorf Astoria New York. Leather cushions (\$2,750 cushions (\$2,750 each) by **Loewe**. Stack hook (\$50 for a set of three) by **Isaac Krady for Hem.** Coat (\$2,850) by **Salvatore** Ferragamo. Scarf (\$550) by **Prada.** 







Clockwise from top left: Pivot desk (\$4,064) by Shay Alkalay for Arco at M2L. Ashtray (\$163) by Carl Auböck. Glasses (\$250) by **Giorgio Armani.** Goldman table lamp (\$495) by **Flos.** Brass orb (\$328) by Jonathan Adler. 14-karat-gold Slinky (\$150) by Slinky at Blue Tree. Self-inking stamp (\$190) by Wms & Co. Sweater (\$775) by Calvin Klein Collection. Collection.
Tequila (\$75)
by Patrón.
Tray (\$350) by
Parabellum.
Enzo Mari chair
(\$6,050) by
Hermès. Blazer
(\$3,395) by
Giorgia Armani Giorgio Armani. Cup (\$75) by Withering Beaker at ABC Carpet & Home.









From left: Tennis racquet (\$219) by Wilson. 621 side table (\$290) by Dieter Rams for Vitsoe. Sweatpants Sweatpants (\$495) by
Michael Kors.
Strut dining table (\$2,200) by Tom Dixon at ABC Carpet & Home. Magnifier (\$80) by Stanley London at Best London at Best Made Company. Anthony Caro (\$125) from Phaidon. California California
Moderne and
the Mid-Century
Dream (\$65)
from Rizzoli.
Aalto (\$70) from
Phaidon. Small
(\$250) and large
(\$300) throw
pillows by Ralph
Lauren Home.
Glen Luchford: Glen Luchford: Pictorialism (\$125) from Rizzoli. Coat rack (\$595) by Arper at ABC Carpet & Home. Coat (\$1,725) by **Belvest.** Sweater (\$790) by Valentino.

Styling by Justin Berkowitz. Set design by Todd Wiggins at Mary Howard Studio.



### ♦ Why You're Hearing About Her—Again

Lena Dunham has been the queen of the Zeitgeist since her HBO series Girls premiered in 2012. But with the wunderkind's new memoir. Not That Kind of Girl, hitting No. 2 on the New York Times best-seller list in October, a whirlwind fall book tour and the much-anticipated fourth season of the hot-button show premiering in January, it's impossible to escape her influence.

### The Big Promise

She may be the voice of her generation—a claim made by her alter ego, Hannah Horvath—but she's hardly your typical underemployed 28-year-old. Dunham already had two films under her belt before Girls She's been praised for her authentic portrayals of New York City twentysomethings, and her brazen, polarizing style has drawn comparisons to Nora Ephron and Woody Allen.

### She's Endorsed by Strong Women

"I see Lena Dunham as a passionate feminist. Who in their twenties doesn't overshare? I think many young women identify. Honesty is always refreshing." — Erica Jong, second-wave feminist and author of Fear of Flying

### But She Also Gets Men

Sure, Dunham's show is called *Girls*, but in neurotic Ray and brooding Adam, she's written some of the most interesting male characters on cable. No wonder more than half of the viewers of the show's first season were guys.

### LENA ON LENA

It's not hard to understand why the Girls impresario is so often accused of navel-gazing. Here, some quotes (from Twitter, her book, and interviews) on her favorite subject—herself.

On Family: "I feel like I'm constantly asking them to please stay out of my work life, but also to please bring me soup."

On Childhood: "As a little girl, I had been obnoxiously self-aware, irritatingly smug, prone to reading the dictionary 'for fun' and making pronouncements like, 'Papa, nobody my age enjoys real literature.'"

On Fashion: "I am anti-pants."
On Oral Sex: "I felt like I was being chewed on by a child that wasn't mine."
On Onscreen Sex: "Most people's jobs don't consist of slamming your vagina against the flaccid, nylon-wrapped penis of a guy wearing massive amounts of foundation to conceal his assne."

# ena Dunham?

# Embrace Le

### Let's Run the Numbers

**\$10,000:** Amount the website Jezebel offered for unretouched photos from Dunham's 2014 *Vogue* photo shoot

23: Age at which she made her first feature film 0: Major minority characters on *Girls*' first season \$3.7 million: Advance Random House reportedly paid for *Not That Kind of Girl* 

**16:** Age at which Dunham was profiled in the *New York Times* throwing a vegan dinner party for her private-school classmates

**1.85 million:** Number of followers on Twitter (at press time)

**\$50,000:** Budget of Dunham's second film, *Tiny Furniture* (most of which her parents loaned her)

### The Critic Who's a Fan

A od stollow

"She's made the core of the show generational. In 10 years, the conversations about *Girls* won't be about women or men or body image but generations." —Hank Stuever, TV critic for the *Washington Post* 

### The Opposition

She's been maligned online for her privileged upbringing, perceived narcissism, and exhibitionism, and by critical dissenters like Helen Lewis, deputy editor of the *New Statesman*, who wrote, "Her whole life is a performance-art piece."

### **The Bottom Line**

She's going to be trending on your Twitter feed for the long haul. You don't have to agree with what she says, but you should probably be listening if you want to remain culturally conversant.



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